

# RETAIL STORE STOCK INVENTORY ANALYTICS

## IDEATION PHASE

### BRAINSTROM & IDEA PRIORITIZATION

Template



#### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

🗨️ Share template feedback



#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



#### A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



#### B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



#### C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

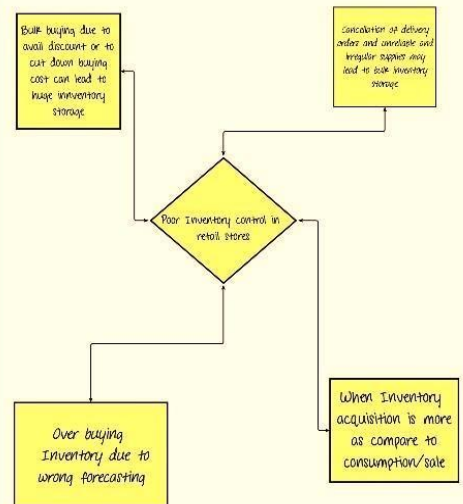
Open article →

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



Solution:

Based on the inventory management analysis we can manage how much inventory is required for selling the product based on which they can calculate the profit and losses.

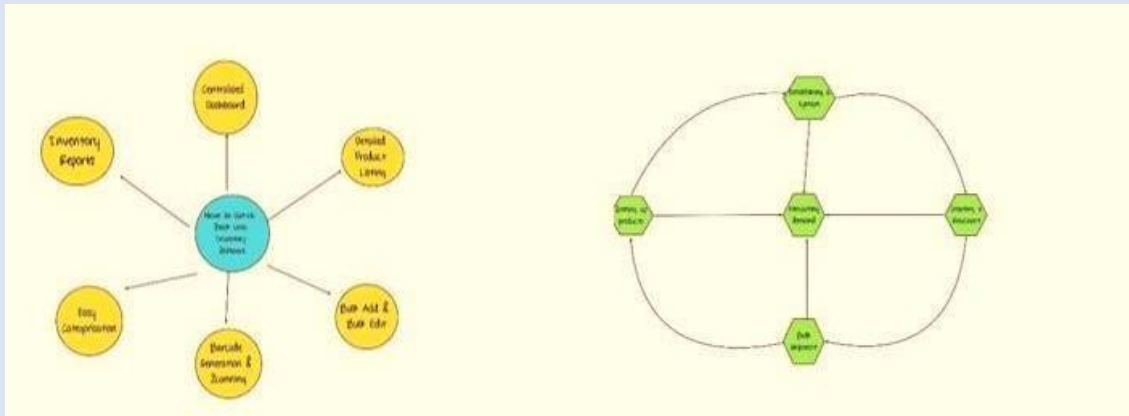


#### Need some inspiration?

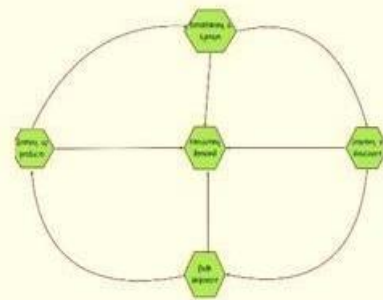
See a finished version of this template to kickstart your work.

Open example →

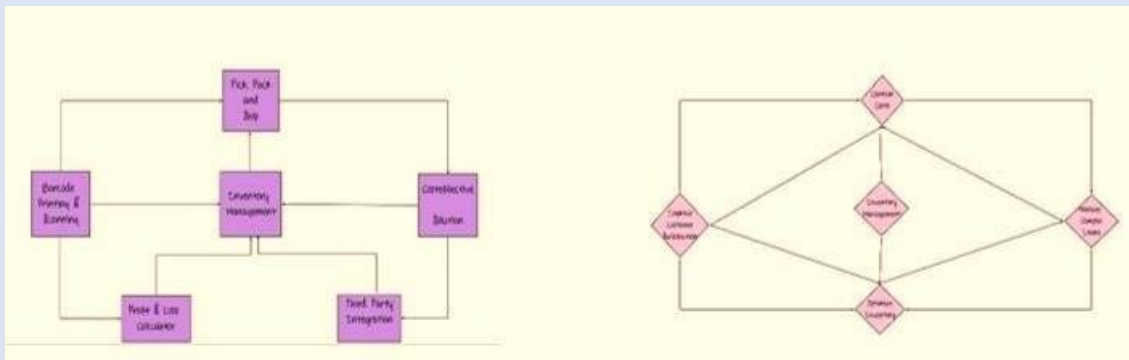
**IDEA 1**  
**PRAWIN KUMAR**



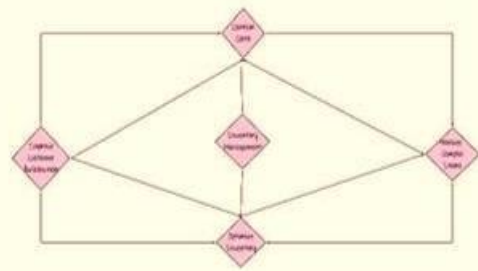
**IDEA 2**  
**HARIPRASAD**



**IDEA 3**  
**DANISH RUBHAN**



**IDEA 4**  
**YOGA MANIKANDAN**



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**Group Ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⌚ 20 minutes

**Detailed Product Listing**  
Start your inventory management with a neatly organised product catalogue

**Barcode Generation & scanning**  
Enable faster billing by allocating a bar code to each unique product.

**Inventory Reports**  
Monitor your inventory performance using the reports generated by the inventory management software.

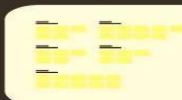
**Bulk Add & Bulk Edit**  
The inventory software allows you to quickly add products from its inbuilt library that features more than 2000 products from different industries.

**Centralised Dashboard**  
The Dashboard option in the inventory management system provides a quick and detailed glance of your inventory state.

**Easy categorisation**  
The inventory management system allows you to add a category to every item or product.



**Inventory Management**

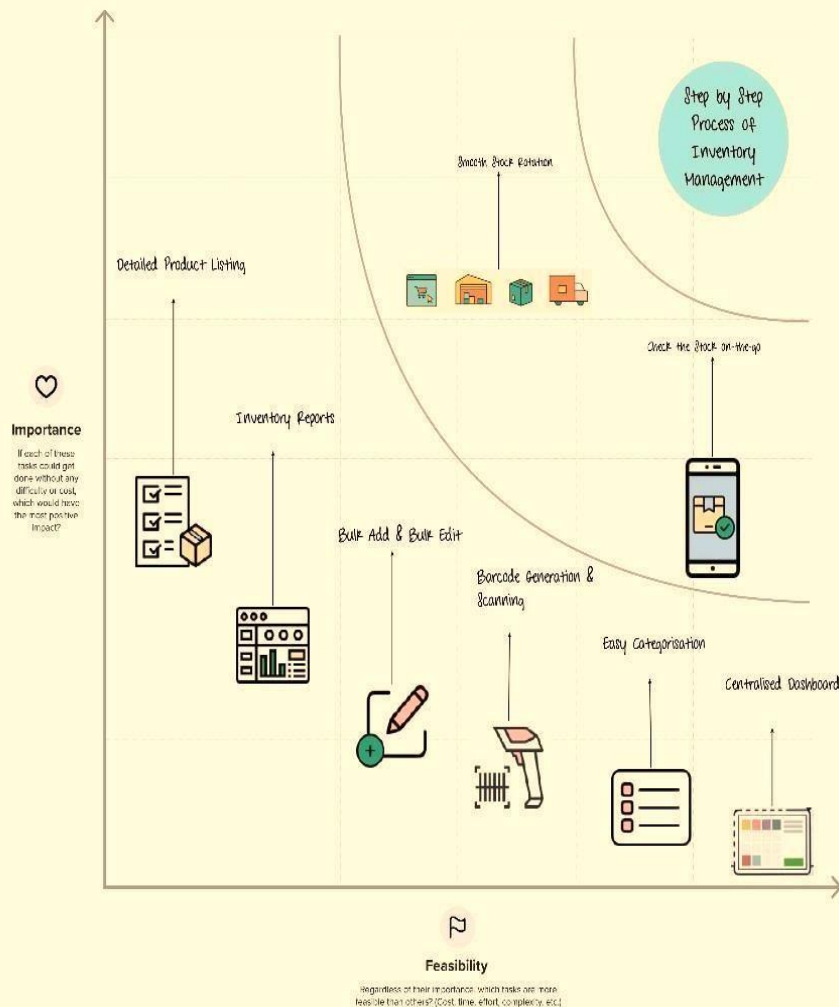


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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

[Share template feedback](#)

