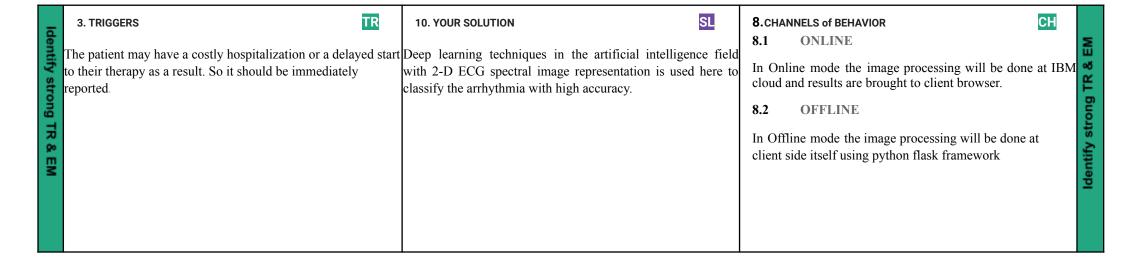
Define	1. CUSTOMER SEGMENT(S)	6. CUSTOMER CONSTRAINTS CC	5. AVAILABLE SOLUTIONS AS
CS,	Hospital with less or no cardiologist to analyse t ECG.	It needs a lot of aor an expert surgeon to identify the CVDs. Also it cannot be guaranteed to be accurate.	The ECG can be analyzed by the expert surgeon and to identify the CVDs.
fit into CC			
Focus	2. JOBS-TO-BE-DONE / PROBLEMS	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR BE
on J&P, tap int	Analyze the ECG and predict the Cardiovascul disorder(CVDs)	In earlier stage of CVDs it is nearly impossible to identify it. Even experienced doctors requires lot of time to examine	The ECG waves may vary for different persons and based on their age alse.
o BE, under	For accurate diagnosis of patient acute and chron cardiac problems, an in-depth examination of EC signals is essential.	• • • • • • • • • • • • • • • • • • •	
rstand RC			



4. EMOTIONS: BEFORE / AFTER	
To get the clarification of the Cardiovascular disorder and at which level it is affected so that fear and getting out of mind is	
prevented.	