



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

People nowadays doesn't care about their health and becoming unhealthy in lot of ways.



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

RISHI

- Alerts to drink water
- Heart beat rate monitor
- Calories burned in a day
- Distance covered in a day
- Step tracker
- Target for the day

SANJEEV

- Diet planner
- Foods to be avoided
- Replace the existing food habits with better and good ones
- Consulting nutritionist on regular basis
- Cholestrol monitor
- Suggest healthy recepies

PRANESH

- Do's and dont's about exercises
- Weight and height monitor
- BMI and obese check
- Who, when, and what type of exercises they can do
- Suggesting excersises
- Report on previous medications

NANDHA

- Balancing mental health
- Instructions to avoid steroids and unwanted drugs
- Behavioural monitor
- Social interactions
- Progressing in health
- Categorizing into adults , young and children



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

- Instructions to avoid steroids and unwanted drugs
- Who, when, and what type of exercises they can do
- Report on previous medications
- Target for the day
- Advisories
- Foods to be avoided
- Do's and dont's about exercises
- Suggesting excersises
- Suggest healthy recepies
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- Consulting nutritionist on regular basis
- Calories burned in a day
- Heart beat rate monitor
- Step tracker
- Progressing in health
- Alerts to drink water
- Trackings
- Distance covered in a day
- Behavioural monitor
- BMI and obese check
- Cholestrol monitor
- Weight and height monitor
- Diet planner



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.

Open the template →



Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

