ASSIGNMENT-1
DATA ANALYTICS

Cards

Profit (Group) (8) by Marketing Spend colored by Marketing Spend (Group) (3) and sized by Marketing Spend

Marketing Spend (...

Marketing Spend (Group) (3)
- less than 78630.683
- 157261.367 to < 235892.050
- 314522.733 to < 393153.417
- 78630.683 to < 157261.367
- 235892.050 to < 314522.733
- 393153.417 and above

Average: 214,953

Profit (Group) (8)

Profit (Group) ...arketing Spend
Average: 214,953

Data relationships

Details

Over all values of **Profit (Group) (8)** and **Marketing Spend (Group) (3)**, the average of **Marketing Spend** is nearly 215 thousand.

The average values of **Marketing Spend** range from 0 to over 441 thousand.

Profit (Group) (8) and **Marketing Spend (Group) (3)** strongly affect **Marketing Spend** (99%).

Marketing Spend is most unusual when the combinations of **Profit (Group) (8)** and **Marketing Spend (Group) (3)** are 188710.22140 and above and 393153.417 and above, 32439.44300 to < 35991.05160 and less than 78630.683, 39542.66020 to < 43094.26880 and less than 78630.683, 121229.65800 to < 124781.26660 and less than 78630.683 and 64403.92040 to <

Go to Settings to activate Windows.

Cards

Marketing Spend by Marketing Spend (Group) (3)

Marketing Spend (Group) (3)
- less than 78630.683
- 78630.683 to < 157261.367
- 157261.367 to < 235892.050
- 235892.050 to < 314522.733
- 314522.733 to < 393153.417
- 393153.417 and above

Average: 214,953

0   50,000   150,000   250,000   350,000   450,000

Marketing Spend (Average) 5

Marketing Spen...nd (Group) (3)

Profit (Group) ...arketing Spend

Data relationships

Details

The most common value of **Marketing Spend (Group) (3)** is 235892.050 to < 314522.733, occurring 38 times, which is 35.2 % of the total.

Over all values of **Marketing Spend (Group) (3)**, the average of **Marketing Spend** is almost 215 thousand.

The average values of **Marketing Spend** range from almost twenty thousand, occurring when **Marketing Spend (Group) (3)** is less than 78630.683, to over 441 thousand, when **Marketing Spend (Group) (3)** is 393153.417 and above.

Marketing Spend (Group) (3) strongly affects **Marketing Spend** (97%).

Activate Windows
.. Go to Settings to activate Windows.

No new notifications (Off)

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Cards

2

R&D Spend by P...nd (Group) (2) 👁

3

R&D Spend

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Data relationships

R&D Spend by Profit (Group) (4) and Marketing Spend (Group) (2) 🟢5 💡

R&D Spend (Avera...

180.68   160,462.8

Marketing Spend (Group) (2)

Profit (Group) (4)	less than 78630.683	78630.683 to < 157261.367	157261.367 to < 235892.050	235892.050 to < 314522.733	314522.733 to < 393153.417	393153.417 and above
less than 44278.1383						
44278.1383 to < 73874.8767						
73874.8767 to < 103471.6150						
103471.6150 to < 133068.3533						
133068.3533 to < 162665.0917						
162665.0917 and above						

Details

Over all values of **Profit (Group) (4)** and **Marketing Spend (Group) (2)**, the average of **R&D Spend** is almost 75 thousand.

The average values of **R&D Spend** range from 180.7 to over 160 thousand.

Profit (Group) (4) and **Marketing Spend (Group) (2)** strongly affect **R&D Spend** (92%).

R&D Spend is unusually high when the combination of **Profit (Group) (4)** and **Marketing Spend (Group) (2)** is 162665.0917 and above and 393153.417 and above.

The most common values of **Profit (Group) (4)** are 103471.6150 to < 133068.3533