

Project Design Phase- II

CUSTOMER JOURNEY

Date	08 October 2022
Team ID	PNT2022PMID25179
Maximum Marks	4Marks
Project Name	Smart Fashion Recommender Application

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User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user I can register for the application by Entering my email, password, and conform password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application.	I receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Facebook.	I can register & access the dashboard with Facebook Login.	Low	Sprint-1
		USN-4	As a user, I can register for the application Through Gmail.	I can access my account / dashboard	Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password.	I can receive confirmation email & click confirm.	High	Sprint-1
	Dashboard	US	As a user can view the new and latest product on the dashboard	I can receive the latest product details.	High	Sprint-2
Customer (Web user)	Website search	US	As a user, can search the product on the various websites.	Happy as the customer finds numerous options	High	Sprint-2
Product Evaluation	Quality	US	Open page to check product details. Check the products for proper comparison.	Higher quality products in the top categories I can get a good product.	High	Sprint-2

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Chatbox	Request	US	To find the feel-good product by using automated chat box.	If the product is available then it will be displayed.	High	Sprint-3
Customer (Activity)	Orders	US	As a user, can order a product.	I can receive the confirmation message when ordering the product	High	Sprint-3
	Exchange and cancelling	US	As a user, can exchange the product and cancel the product.	I receive the message when I cancel the product and exchange the product.	High	Sprint-3
Payment	Billing	US	Makes the Payment for the preferred product. As a user, can cancel the product and the payment can be returned to their account.	Numerous payment option like G-pay, amazon pay. An easy check out process.	High	Sprint-4
Customer Care Executive	Feedback	US	As a user, can share their feedback for the product on the feedback page.	Friendly and Helpful customer support.	High	Sprint-4