**1**

## Defineyourproblemstatement

**Beforeyoucollaborate**

A little bit of preparation goes a long waywith this session.Here’swhat you needtodotogetgoing.

**10minutes**

### Whatproblem are youtrying to solve?Frame yourproblem as a How Might Westatement. This will be thefocusofyourbrainstorm.

**5minutes**

**PROBLEM**

**Howcrudeoilpricecanbepredicted? what are theways to predict and whataretheimpacts?**

**2**

## Brainstorm

### Write down any ideas that come to mindthataddress yourproblemstatement.

**10minutes**

**3**

## Groupideas

### Take turns sharing your ideas while clusteringsimilar or related notesas you go. Once allsticky noteshavebeen grouped, give eachcluster a sentence-likelabel. If a cluster isbiggerthan sixsticky notes,tryandseeifyouandbreakitupintosmallersub-groups.

**20minutes**

**4**

## Prioritize

### Your team should all be on the same page about what's importantmoving forward. Place your ideas on this grid to determine whichideasare importantandwhichare feasible.

**20minutes**

## Afteryoucollaborate

You can export the mural as an image or pdfto sharewith members of your company whomightfindithelpful.

# 

**Brainstorm**

**&ideaprioritization**

Use this template in your ownbrainstorming sessions so your teamcan unleash their imagination andstart shapingconcepts evenif you'renotsittinginthesameroom.

**A**

**Teamgathering**

Definewhoshouldparticipateinthesessionandsendaninvite.Sharerelevantinformationorpre-workahead.

**10minutes**toprepare

**1hour**tocollaborate

**2-8people**recommended

**Keyrulesofbrainstorming**

**C Learnhowtousethefacilitationtools**

Usethe Facilitation Superpowers to run a happyandproductivesession.

[**Openarticle**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

To runansmoothandproductivesession

**Nandhini**

**Setthe goal**

Think about the problem you'll be focusingon solvinginthebrainstormingsession.

**B**

can bepredictedusing therawdata

**Prathiksha**

artificialintelligencecan be veryeffective inprediction

samplingsand recordsareusefulforprediction

**Basiclevel**

# 

history ofprices canbe used forreferences

the integrationof AI andmachinelearning will beuseful

can bepredictedusing therawdata

artificialintelligencecan be veryeffective inprediction

samplingsandrecordsareusefulforprediction

**Advancedlevel**

Professionals canbe really helpful ingainingknowledge aboutthe crude oilprices

Theoverallresultscanberecorded andcanbeusedfortheprediction

deeplearning canbeusedforanalysis

deeplearning canbe used foranalysis

history ofprices canbe used forreferences

the integrationof AI andmachinelearningwillbeuseful

Python canbe used torepresenttheideas

**Quickadd-ons**

#### Sharethemural

**Sharea view link** to the mural with stakeholders to keepthemintheloopabouttheoutcomesofthesession.

#### Exportthemural

Export a copy of the mural as a PNGor PDFto attach toemails,includeinslides,orsaveinyourdrive.

artificialintelligencecan be veryeffective inprediction

**Keepmoving forward**

#### Strategyblueprint

samplingsand recordsareusefulforprediction

Define the componentsof a new idea orstrategy.

#### [Openthetemplate](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customerexperiencejourneymap**

Visualrepresentationcan be done toget a betterideaaboutthedata

Understandcustomerneeds,motivations, and

Stayin topic.

Deferjudgment.

Encouragewildideas.

Listentoothers.

**Karthikeyan**

Python canbeusedtorepresenttheideas

**Harish Kumar**

Pricepredictioncanbedonebygoanalyzing thedatafromdifferent timeperiod

Clearinformationshould begathered toimplementthemodel

Visualrepresentationcan be done toget a betterideaaboutthedata

**Importance**

If each of these taskscould get

Professionals canbe really helpful ingainingknowledge aboutthe crude oil prices

The overallresults can berecorded andcan be used fortheprediction

Visualrepresentationcanbedone togetabetterideaaboutthedata

Price predictioncanbedone bygo analyzingthedatafromdifferent timeperiod

obstaclesforanexperience.

#### [Openthetemplate](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

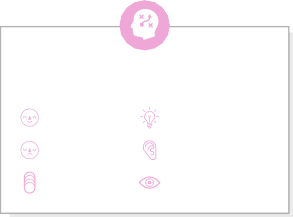
**Strengths,weaknesses, opportunities& threats**

Goforvolume. Ifpossible,bevisual.

done without anydifficultyorcost, which would havethe most positiveimpact?

Identify strengths, weaknesses, opportunities,andthreats(SWOT)todevelopaplan.

#### [Openthetemplate](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)



**Template**

[**Sharetemplatefeedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

historyof

pricescanbe used forreferences

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can bepredictedusing therawdata

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Python canbe usedtorepresenttheideas

**Feasibility**

[**Sharetemplatefeedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

Regardless of their importance, which tasks are morefeasible thanothers?(Cost,time,effort,complexity,etc.)