# Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID17956
Project Name	Global Sales Data Analytics
Maximum Marks	4 Marks

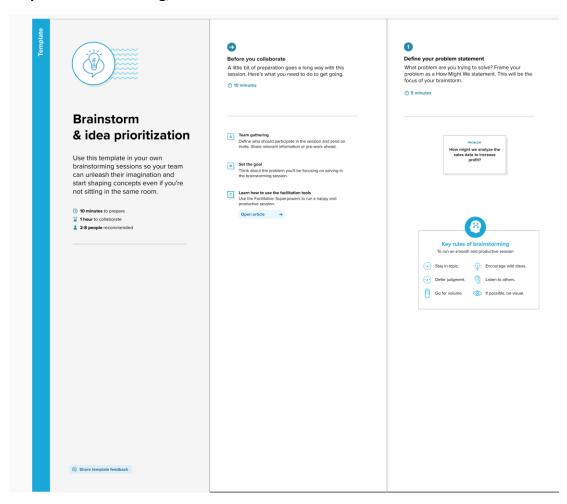
## **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

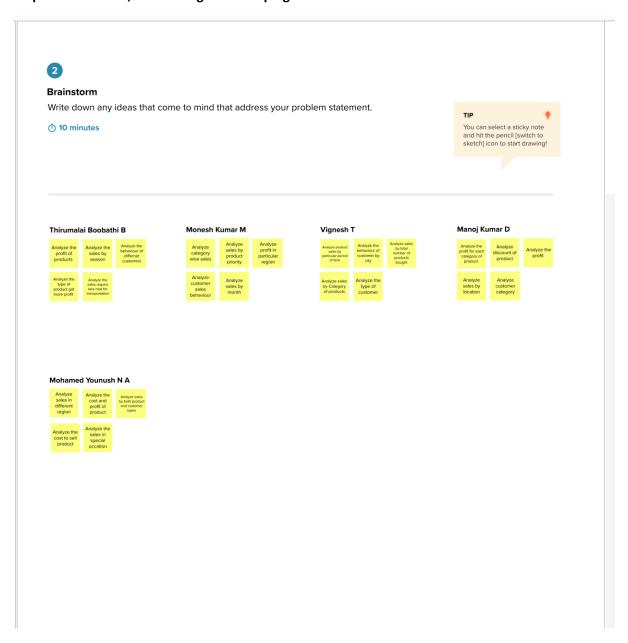
### Reference:

 $\frac{https://app.mural.co/t/globalsalesdata7036/m/globalsalesdata7036/1663419453115/5987981e71a}{32f0d8dc1fd7a291baf82bd41d5b7?sender=ucaeb6b7815c6aa6263ce8788}$ 

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping





### Group ideas

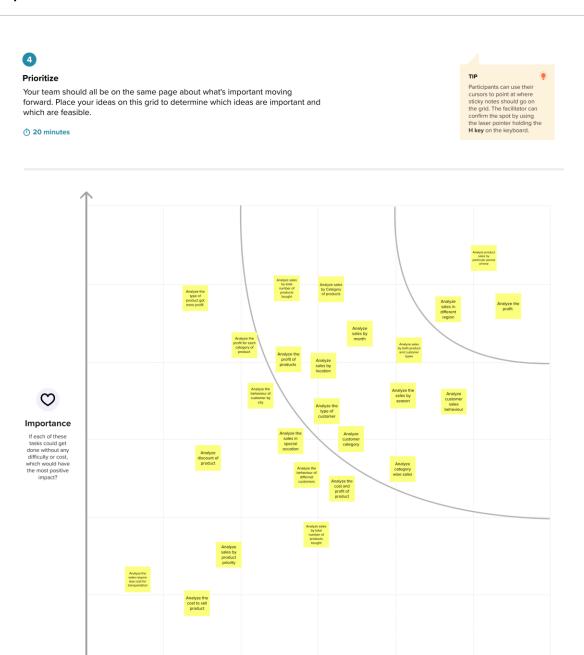
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



# Analyze based on time Analyze based on Location Analyze based on product category Analyze based on product category Analyze based on product category Analyze based on product Analyze based on product Analyze based on profit Analyze based on profit Analyze based on profit Analyze based on Customer Analyze based on profit Analyze based on Customer Analyze based on Expenditure Analyze based on Expenditure Analyze based on profit Analyze based on Customer Analyze based on Expenditure Analyze based on Expenditure

# **Step-3: Idea Prioritization**



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)