

### Team Lead - Aathavan A M

An Application that includes all the present date available inventory along with the quantity for both the customer and the retailer.	To have a track of seasonal selling products and to keep those products in stock during the demand.	Predicting the Future sales analysis of the products using machine learning algorithms and past data available dataset.
Triggering the alert message when the stock falls down the threshold amount.	Providing an easy and user friendly E-commerce site for the customers.	Centralized transportation system among the shop branches along with the product tracking functionality.

### Team Member 1 - Yogeswaran S

Can make use of excel sheet for processing the data.	Advertise the presence of the store in all the nearest geographic locations.	Provide special discount for the first purchase and can add key points with further purchase so future special discounts.
Keep a profit and loss records of all the stocks.	Make sure that the store contains all the day to day vital used from day to dawn.	Easy and fast billing system with also provides option for the customers either through cash or through net banking.

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Customer Feedback and rating system including both the product and the retail shop service.	Sending E-mail notification to the customer regarding the new arrivals and available stocks.	Keeping a Track of the expiry dates of all the stock and announcing the discounts and offer for those products which is going to expire soon.
Plan appropriate strategic business plans with regard to the competitors and bring the plan noticeable among the customers.	Bring RFID based product tracking system into the existence.	Keep a record of regular customers and send them regular notice about the arrivals and exclusive offers and discounts for them.

### Team Member 2 - Yogeswaran S

Deciding whether to invest in a product or not using some predictive analysis of the newly arrived product.	Enhancing customer loyalty and providing transparency in the billing.	Tax and GST clearance regularly.
Make sure to have free door deliveries to the nearest areas and to avoid late deliveries.	Scheduling all the product deliveries properly for maximum utilization of transportation.	Alerting the user regarding the end sale discounts and real time statistics.

## Prediction and analysis

Predicting the future sales analysis of the existing product.

Predicting the success ratio of the new arrivals

Providing the best selling product of different brands to the user for their purchase.

## Services

Free door deliveries and online purchases.

Special seasonal discounts and exclusive offer for regular customers

24\*7 customer care service.

Online E-commerce service for elderly and working people.

## Features

E-mails and SMS alerts to the customers regarding the discounts and new arrivals.

Easy billing system using accounting softwares with less time consumption,

Showcasing the customer feedback to the public regarding both the product and the store.

Ensuring the availability of all the products atleast in threshold amount all time.

24\*7 opening of the store and availibility of shift wise helpers in the store.

Transparency in the billing.

## Management

Managing all the expiry nearing products and expired products clearance.

Customer feedback system management.

Multi-retail store management.

Product delivery management to the customers.

E-commerce website and billing management.

Stock management and strategic plan management.