

**Project Title: News Tracker Application**  
**Project Design Phase-I - Solution Fit**  
**Team ID: PNT2022TMID03031**

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>  Working Professionals who doesn't have enough time to read the Newspaper.	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b>  Time and Budget.	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b>  Newspaper is an alternative to Newstracker Application.  Pros: Users no longer need to read the news which they are not interested  Cons: Screen time may get increased.	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b>  1. Reading Newspaper is time consuming task. 2. User may read uninterested news. 3. Regular buying of newspaper leads to exorbitant newspaper bills and may be result in unwanted scrap.	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b>  In olden days, User did not have enough internet facilities. So there is no other way than reading a newspaper, To know what's happening around!	<b>7. BEHAVIOUR</b> <b>BE</b>  User need to follow the below steps:  1. Create an account in our webapp. 2. Login our webapp. 3. Categorize the news according to their interest.	Focus on J&P, tap into BE, understand RC

<p><b>3. TRIGGERS</b> <span>TR</span></p> <p>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news. User when they see the neighbours stop buying Newspaper and subscribed to News Tracking Application.</p>	<p><b>10. YOUR SOLUTION</b> <span>SL</span></p> <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. We made this application in such a way that</p> <p>If you are working on a new business proposition, then keep it blank until you fill in showing fake news in our application is impossible</p> <p>the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. and we categorize the news according to the user interest which saves time for our busy users</p>	<p><b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span></p> <p><b>8.1 ONLINE</b></p> <p>What kind of actions do customers take online? Extract online channels from #7</p> <p><b>8.1 Online:</b></p> <p>User can categorize the news according to their</p> <p><b>8.2 interest and get notification OFFLINE</b></p> <p>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</p> <p><b>8.2 Offline:</b></p> <p>User can download the detailed news of the headlines and can read it offline</p>
<p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p>i.e. lost, insecure &gt; confident, in control - use it in your communication strategy &amp; design. Can see news only in television or newspaper &gt; can see news anytime and anywhere just need your mobile phone</p>		