

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	13 November 2022
Team ID	PNT2022TMID05795
Project Name	Visualizing and predicting heart diseases with an interactive dashboard
Maximum Marks	4 Marks

Conducting a brainstorm

Brainstorming is a group activity that encourages creative thinking and idea generation. It is a key part of the ideation phase in design thinking. The goal is to generate as many ideas as possible, without judgment, to solve a problem or address a need. This process often leads to innovative solutions that might not have been possible otherwise.

Brainstorming can be done in various ways, including individual brainstorming, group brainstorming, and structured brainstorming. Each method has its own advantages and disadvantages, and the choice of method depends on the specific context and goals of the brainstorming session.

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Before you collaborate

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PROBLEM STATEMENT

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Brainstorm rule

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Brainstorm as a group

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Prioritize

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