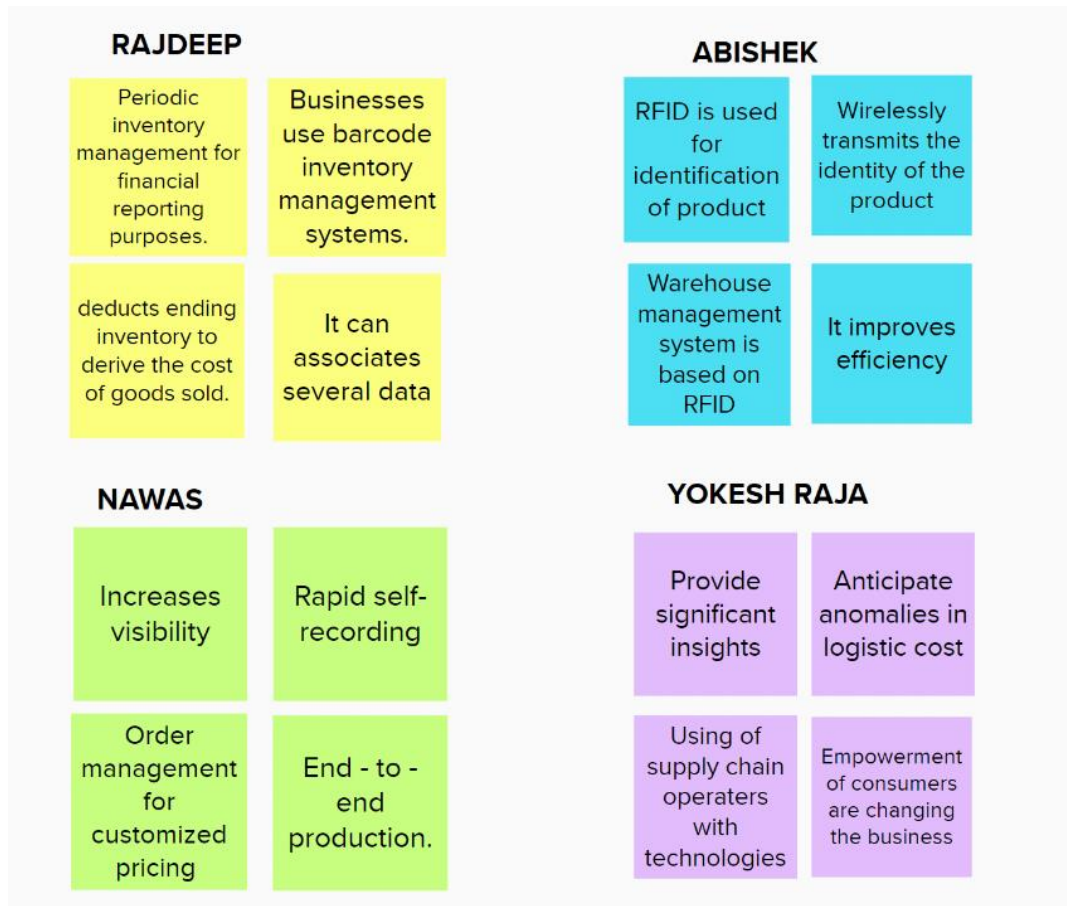


Step-2: Brainstorm, Idea Listing and Grouping



GROUP IDEAS



Step-3: Idea Prioritization

