Define CS, fit into CC	. cusтомеr segmenт(s) 1. Patients 2. Hospital Management	6. CUSTOMER CONSTRAINTS  Inadequate availability of information about resources availability and analysis of the system.	<ol> <li>5. AVAILABLE SOLUTIONS</li> <li>1. Text Mining</li> <li>2. General analysis</li> <li>3. Insight gaining by humans</li> </ol>	Explore AS, differentia
cus on	2. JOBS-TO-BE-DONE / PROBLEMS  1. Analysis of patients' healthcare records  2. Predict length of stay for patients	9. PROBLEM ROOT CAUSE  1. Solutions are generated only using the available data and no new features are extracted to get more meaningful information.  2. Usage of less efficient prediction system.	7. BEHAVIOUR  Tracking the information with available technologies and organizing them to gain insights which can then be used to make predictions.	Focus on J&P, tap into BE, understand RC

	<ol> <li>TRIGGERS</li> <li>Disease outbreak</li> <li>Emergency situations</li> </ol>	of the patients in a particular hospital based on features like severity of the case, age of patient, bed availability,	8. CHANNELS of BEHAVIOUR  The generated system uses data collected from a particular locality and thus produces data based on that. If it is to be made dynamic, then a way must be formulated to enter the healthcare records form various regions onto a single database periodically which could then be retrieved in runtime to produce models with updated details.	
	4. EMOTIONS: BEFORE / AFTER	making optimal use of it.		
	Before :			
	Patient - Not satisfied with the healthcare treatment received			
	Hospital Management – Not able to manage the available resources in			
	an efficient way as they do not know what to expect in the future.			
4	After:			
	Patient : Satisfied with the healthcare treatment received			
	Hospital Management – Able to manage the available resources in a			
	nore efficient way as they could be more prepared using the			

knowledge of the prediction result obtained.