

<p><u>Segment(s) of customer?</u></p> <p>affected by chronic disease.</p>	<p><u>6.Customer Constraints</u></p> <p>Few people can't afford high rates demanded by many laboratories to test and detect the disease.</p>	<p><u>5.Available Solutions</u></p> <p>Dialysis or a kidney transplant.</p>
<p>vomiting, rashes, loss of feeling via feet, dry, itchy skin, shortness of breath, trouble sleeping either too much or too little.</p>	<p><u>9.Problem Root Cause</u></p> <p>High blood pressure – over time, this can put strain on the small blood vessels in the kidneys and stop the kidneys working properly. diabetes – too much glucose in your blood can damage the tiny filters in the kidneys.</p>	<p><u>7.Behaviour</u></p> <p>Depression, anxiety and other mental health issues are common among people living with kidney disease.</p>
<p>use and to chain tion , including in fruits and medium activity</p>	<p><u>10.Your Solutions</u></p> <p>To detect the chronic disease at early stage,we develop machine learning algorithm and use statistical analysis of CKD using various parameters to give as inputs to the ML model</p> <p><u>4.Emotions:Before/After</u></p> <p>Emotions vary from person to person. One would feel less stressed when the disease is</p>	<p><u>8.Channels of Behaviour</u></p> <p><u>Online-</u> Lab centres are verified for cost, equipments used and quality of tests and accuracy of results produced.</p> <p><u>Offline-</u> Customer behaviour can be understood more easily and personally when we treat the</p>