Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID15822
Project Name	Inventory Management System for Retailers
Maximum Marks	2 Marks

Ideation

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Find if a particular product is present or not	I did not find the information about the product	There are no entries on the product which I'm searching	Annoyed and irritated
PS-2	Retailer	Maintain transportation payslip for the delivered goods	It's hard to track the goods and cost	The process takes a large amount of time	Uninterested
PS-3	Retailer	Collect the customer reviews and feedback	It is difficult to collect	I do not have the contacts of the customer to get the reviews	Disappointed
PS-4	Retailer	Find the high demand	It's difficult to calculate	It takes more time	Challenging
PS-5	Retailer	Maintain a ledger	It is difficult to secure	The information can be lost or stolen	Terrified