Ideation Phase
Empathize & Discover

Date	10 september 2022
Team ID	PNT2022TMID08852
Project Name	Project – University Admit Eligibility Predictor
Maximum Mark	4 Marks

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.

They need a admission in good institution

They waste lot of time and money

They need a admission in top ranking universities

What do they
THINK AND FEEL?
what really counts

major preoccupations

worries & aspirations

What do they
HEAR?
what friends say

what boss say

what influencers say

it is difficult to get a admission

It is crucial not only in the educational process ,but also in assuring two vital things -A great job and financial stabilities

Young workers who want to stand out in their jobs are always looking for higher degrees that can help them in improving their skills and knowledge

They want to stand in a line for getting the application form

On the other hand migt be extremely challenging

Pupils are unaware of admission standards.

What do they
SEE?
environment

friends

what the market offers

University education is becoming a critical pillar of social and economical life in 21 st century

pridicting based on previous year data set and acknowleging

Giving notification when there is an vacancy in their needed university

What do they
SAY AND DO?
attitude in public

appearance

behavior towards others

PAIN
fears

frustrations

obstacles

It predicts based on first come first serve basis

Internet connnection

Its challenging to handle bulk of data

GAIN
"wants" / needs

measures of success

obstacles

Predicts the chance of admission into a particular university based on the student profile

it will helps student making decision for choosing a right college

This will assist students to know in advance if they have a chance to get accepted