Ideation Phase
Define the Problem Statements

Date	10 September 2022
Team ID	PNT2022TMID39931
Project Name	**Project - Signs with Smart Connectivity for Better Road Safety**
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	KANNA	Find a way to reach work place	Gets stuck in path and delayed	Due to irregular traffic monitoring systems	To resolve this issue using an Internet of Things techniques with Arduino & raspberrypi.
PS-2	Krishna	A doctor trying to find a safe and convenient route to assure patients health while bringing them to hospital	Gets helpless with the route and roads	Due to un real time systems and irresponsible connectivity betweens the routes	To resolve this issue using an Internet of Things techniques with Arduino & raspberrypi.