Problem - Solution fit

1.CUSTOMER SEGMENT(S):

People who are struggling to track them expenses are our customers. They can use our app to maintain records about their income and expenses.

6. CUSTOMER

Enter the record manually. The person who isUsing the System must have some technical Knowledge

5. AVAILABLE SOLUTIONS

User can able to add the expense. But theycan't able to set the expense limit in the application.

2.PROBLEMS:

n paper-based expense tracker system it is difficult to track us monthly expenses manually. The paper-based expense records may get lost in some extent. And also, it is very difficult to manage.

9. PROBLEM ROOT CAUSE

The main cause of the problem is if we makethe note of our expense in a paper/hand written it may have the chance of missing
or can be destroyed. And also, it took lot of time to progress it.

7. BEHAVIOUR

We usually take the expense in the notes app.Or otherwise, we ask others to remember the expenses. these are some of the methods we are usually following.

3. TRIGGERS:

Create an awareness between the people about their Expenses and income

4. EMOTIONS: BEFORE / AFTER

Confusion, Difficult to manage / Easy to manage, Able to visualize the Expense

10. YOUR SOLUTION

Our application is used to monitor the daily expense with some graphical representation.And also, we notify the user when he/she spends extra amount on something. We generate the expense reports.

8.CHANNELS of BEHAVIOUR

8.1   ONLINE

Download statements from bank andpay monthly installment

8.2   OFFLINE

Using spreadsheets and notes for financial management