

Define the problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEMS

Many businesses use their own method to keep track of their income and spending because they believe this to be the most important factor in how well their operations are doing. It is a good practice to keep track of daily spending, and tracking them over the course of a month is crucial since it gives insight into how money is spent and aids in creating a better budget for the days ahead. Because of this, monitoring and tracking personal spending has never been easier.

Brainstorm

SANTHIYA M

Allow categories on expenditure

Add monthly estimated income and expenditure limits

Provide multidevice support

SEETHA LAKSHMI D

Multiple Login Methods

Light Weight Web App

Colorful Visual Graphs

UMA MAHESHWARI R

Good UI/UX

Allow Dark Mode

Maintain Past History

SWARNASUNDARI R

IBM Database

Send Push Notifcation

Implement ML algorithm to estimate the monthly spending

GROUP IDEAS

Attractive Dashboard

User Interface

Light and Dark mode

Friendly Animation and Design

All transaction and information transfer must be encrypted

Security

Hosting and deploying the application on the IBM Cloud

Login using their personal account's

Adding the expense details

Personal Expense Tracker

Adding the Income details

Alerting the person if expense is exceed

Prioritize

IMPORTANCE

