

Ideation Phase

Define the Problem Statements

Date	10 September 2022
Team ID	PNT2022TMID20083
Project Name	Personel Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am Student	I'm trying to Save pocket money and split expense	But Unable to manage expenses	Because I don't have a track of my expenses	Which makes me feel Regret to save
I am Working professional	I'm trying to Achieve FIRE(Financial IndependenceRetire Early)	But Expense is higher than Investment	Because Too-Busy-To budget	Which makes me feel FIRE goal in vain
I am Average Adult	I'm trying to organize my expenses in customized way	But unable to structure my income and expenditure	Because source of income and expenditure hard to keep up	Which makes me feel inability to organize the sources

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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Save pocket money and split expenses	Unable to manage expenses	I don't have a track of my expenses	Regret to save
PS-2	Working professional	Achieve FIRE(Financial Independence Retire Early)	Expense is higher than Investment	Too-Busy-To budget	FIRE goal in vain
PS-3	Average Adult	organize my expenses in customized way	unable to structure my income and expenditure	source of income and expenditure hard to keep up	inability to organize the sources