Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID21204		
Project Name	Retail Store Stock Inventory Analytics		
Maximum Marks	2 Marks		

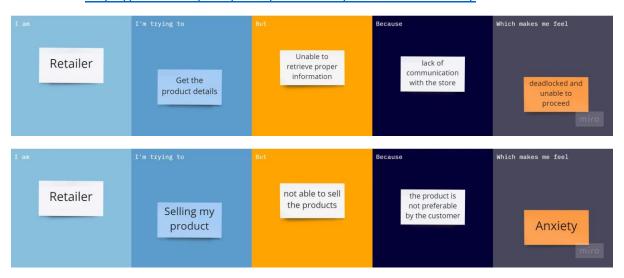
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/





Problem	l am	I'm trying to	But	Because	Which makes me
Statement (PS)	(Customer)				feel
PS-1	Retailer	Get the	Unable to	Of lack of	Tensed (Deadlocked)
		product	retrieve	communication	
		details	proper	with the store	
			information		
PS-2	Retailer	Selling my	Not able to	The product is	Anxiety
		product	sell the	not being	
			products	preferable by	
				the customer	
PS-3	Retailer	Maintain	Proper	Product	Depression (Stress)
		proper	organizing	availability and	
		stocks or	and	records are not	
		products	maintaining	updated	
			is difficult	frequently	