


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	01 October 2022
Team ID	PNT2022TMID03918
Project Name	Ai-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	4 Marks




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

[Share template feedback](#)

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes


PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Srija G

- Predicts nutritional facts
- Helps to maintain diet
- Calorie consciousness
- Health and fitness tracking
- Helps to attain fitness goals
- Giving diet plans according to customer requirements

Priyadharshini K

- Simple diet tracking
- Helps to lead healthy life
- Helps in reducing foodborne diseases
- Evaluation of nutritional qualities of diets, food habits, and/or food supplies
- Enables better food fortification
- It provides a better quality check of the product.

Monisha G

- Healthy intakes
- follow a specific diet plan
- Feedback is given to the user based on the diet
- Helps to stay fit and healthy
- update the user with the diet they intake
- Helps you to reach dietary goals

Varshitha P V

- Quality food
- Estimates calories and nutrients
- Helps to reduce excess consumption
- Helps people to act accordingly for allergies and diabetes
- Suggests correct intake levels
- Helps to consume healthy food

Pooja Kumari M B

- Monitor dietary patterns
- Analyze food intake
- Limit calorie consumption
- helps in strengthening immunity
- Improving body metabolisms
- Detailed nutritional analysis



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

User Requirement

Reduce weight/Burn unwanted fat

Gain weight/build muscle

To maintain healthy lifestyle

Suggesting diet and nutritional plan

Intake of low calorie food

Eat Nutrient and protien rich food

Proper amount of food intake

TIP

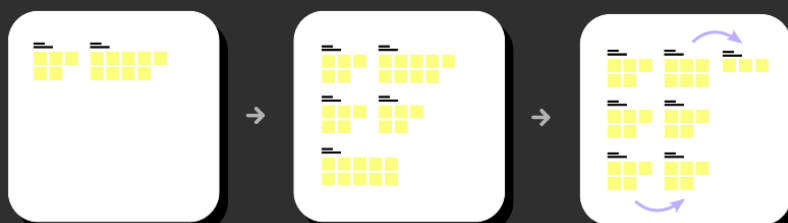
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Following plans and reaching goals

Sticking to diet plan

Consume nutritious food and stay healthy

Intake protien rich food and build strong muscle



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

