

1.CUSTOMER SEGMENT

People who have diabetes must have their diabetic retinopathy evaluated. The evaluation of the diabetic patient's eye will be based on the fundus or retinal pictures. For the earliest possible detection of diabetic retinopathy, this initiative will benefit diabetic patients the most.

6.CUSTOMER CONSTRAINT

Patients with diabetes do not recognise these dangerous diseases because they are unaware of the problems associated with diabetes. Since diabetic retinopathy doesn't have any distinctive symptoms other than blurred vision, many people will overlook the condition and its harmful effects.

5.AVAILABLE SOLUTIONS

The severity of the condition determines the appropriate therapies. The majority of treatments aim to halt or delay the growth of diabetic retinopathy. There are numerous treatments for diabetic retinopathy, including vitrectomy, photocoagulation, panretinal photocoagulation, and ocular injections with medicines. The best treatment for the development of new blood vessels.

2. JOBS-TO-BE-DONE / PROBLEMS

One of the significant side effects of diabetes is diabetic retinopathy; early diagnosis of the condition will aid in the patient's successful recovery. advising diabetic patients to avoid consuming

9.PROBLEM ROOT CAUSE

The main factor for diabetic retinopathy is excessive blood sugar levels brought on by diabetics. People's failure to recognise their sickness, which results in a negative reaction, is one of the primary causes of diabetic retinopathy. Through this project, they will be able to identify and treat .

7.BEHAVIOUR

Diabetes-related high blood sugar levels are the main cause of diabetic retinopathy. One of the main reasons of diabetic retinopathy is people's failure to recognise their illness, which generates a negative reaction. They will be able to detect diabetic retinopathy early on when it is still curable thanks to this project.

