BETTER ROAD SAFETY

Motorists, passengers, public transportation operator or user, truck driver bicyclist, motorcyclist, or pedestrians including a person with disabilities are considered as "Customers".

- 1.Improved Rescue
- 2.Road Obstacle Detection
- 3. Road Departure Warning
- 4. Faster and Safer routes
- 5. Congestion Reduction

Drive in the prescribed speed limits on the roads. Always remember that "Speed Thrills but Kills". Always put on helmet, seat belts and other safety equipments before driving vehicle

Customer posess risks to each other. Young people face the largest risk in traffic. Pedestrians, Cyclists, Moped riders and motorcyclists have a higher injury rate per kilometer of travel than other road users. Our country has become one among the countries facing highest number of accidents.

- 1. Over Speeding
- 2. Drunken Driving
- 3. Distractions to Driver
- 4.Red Light Jumping
- 5. Avoiding Safety Gears like Seat belts and Helmets
- 6. Non-adherence to lane driving and overtaking in a wrong manner

- 1.ALWAYS WEAR A HELMET.
- 2.DRIVE WITHIN THE SPEED LIMITS.
- 3.ALWAYS USE INDICATOR AND
- HORN WHILE NEEDED.
- 4.LIMIT YOUR NIGHT TRAVEL.
- 5.TRAIN UP ACCORDING TO
- WEATHER CONDITIONS.
- **6.LIMIT PASSENGERS:NO**
- OVERLOADED PASSENGERS.

3. TRIGGERS



- 1. Frequent traffic jams.
- 2. Too many vehicles on the roads.
- 3. Non concentration on the roads.

10. YOUR SOLUTION



This project paves a system to alert driver about speed limits in specific areas and reduce speed of vehicles in sensitive public zones without any interference of drivers.

8. CHANNELS of BEHAVIOUR



Team ID: PNT2022TMID53515

ONLINE: New Technology and ineffective supervision.

OFFLINE: Don't drink and drive, do not use mobiles.







4. EMOTIONS: BEFORE / AFTER EM		
S.NO	BEFORE	AFTER
1.	Aggressiveness	Enabling the driver to be more productive.
2.	Stress	More comfort & safety.
3.	Anger	Нарру.