



3. TRIGGERS			10. YOUR SOLUTION			8. CHANNELS of BEHAVIOUR		
<div>1. Frequent traffic jams.</div> <div>2. Too many vehicles on the roads.</div> <div>3. Non concentration on the roads.</div>			<div>This project paves a system to alert driver about speed limits in specific areas and reduce speed of vehicles in sensitive public zones without any interference of drivers.</div>			<div>ONLINE: New Technology and ineffective supervision.</div> <div>OFFLINE: Don't drink and drive , do not use mobiles.</div>		

	4. EMOTIONS: BEFORE / AFTER		EM		
	S.NO	BEFORE	AFTER		
	1.	Aggressiveness	Enabling the driver to be more productive.		
	2.	Stress	More comfort & safety.		
	3.	Anger	Happy.		