

Ideation Phase
Define the Problem Statements

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	knowledgeable person	find a job	I am not able to find	I do not know where to search	frustrated
PS-2	graduate	get a job based on my skillset	the time is going	I am not sure in getting a job	sunken
PS-3	Job seeker	where exactly should i refer to in order to get a correct response	Which department should refer to in order to get correct response	I am unaware	Complicated
PS-4	fresher	explore myself in various fields	I keep on failing	of me	that I am in lack of confidence
PS-5	a good learner	teach the things what I learnt	where can I teach that things that might reach the students	I am confused of choosing platforms	crucious
PS-6	Job seeker	Raise a request or concern	Only through email	Through email only directed to concerned department	Getting an answer based on the availability of resources answer with the question