Define 1. CUSTOMER SEGMENT(S)

CS,

fit into

CS 6. CUSTOMER CONSTRAINTS

CC

5. AVAILABLE SOLUTIONS

AS

- Person requires job
- Person recruits job candidates.

- Personal information maybe misused Scam about fake jobs
- Time consuming

Pros:

- Marketing of company's infrastructure
- Promotion of people's skill

Cons:

- Occurance of fraud activities
- More competiton occurs

2. JOBS-TO-BE-DONE / PROBLEMS



- Create a platform form job searching
- To filter the jobs based on the skill required or available
- Safe to provide the details

9. PROBLEM ROOT CAUSE



- Candidates post false or invalid details
- Company failed to provide true infrastructure
- Unreliable jobs are posted
- Some asks prior payment for application

7. BEHAVIOUR

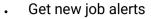


Focus on J&P, tap into BE, understand

- Candidates apply for job eventhough their skill is not upto level
- After getting recruited the company known to be fake
- Some fake job are really waste of candidates time.

3. TRIGGERS





- Branding the company
- Available job oppurtunities with good salary.

4. EMOTIONS: BEFORE / AFTER



BEFORE:

strong

- No proper knowledge about jobs offered
- No platforms to showcase my skills

AFTER:

- Easy recruitment process takes place
- More details about job vacancies

10. YOUR SOLUTION



The end-to-end application provides

The candidate to know about the job required and able to offer to apply for the job.

It provides the job recommendation based on the user skill.

The smart chatbot can help the students or candidates 24*7 with job or roles offered

8. CHANNELS of BEHAVIOUR



ONLINE:

- Apply for jobs
- Early assessment takes place
- Review job applications and results

OFFLINE:

- Final levels of interview
- Company infrastructure
- Paperwork of recruitment