

# **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare (L) 1 hour to collaborate

2-8 people recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

→ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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## Define your problem statement

focus of your brainstorm.

→ 5 minutes

## PROBLEM

How might we allow the user a simple way to track expense and how might we define a remainder system

for the user



(†) 10 minutes

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## A.N.Dinesh (TL)

vigate to the ashboard	Edit User Profile	Visualize the expenses	Filter the Edit income expenses and accurate graphically expenses records
income and penses	Add remainder and get notify	Set budget	Create a additional steam of income Generate Monthly report

### N.Prasana Kumar (M1)

Write down any ideas that come to mind that address your problem statement.

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Filter the	Add multiple stream of	Help stick budg

ate to e board	Edit User Profile	Visualize the expenses	Filter the expenses graphically	Edit income and expenses	Keep accurate records	
d nses	Add remainder and get notify	Set budget	Create a additional steam of income	Shows cash flow	Generate Monthly report	

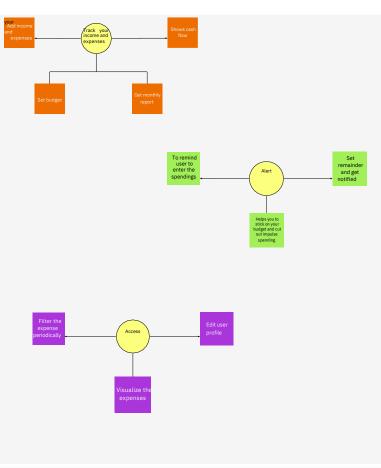
## T.Sanjay (M2)



emind to enter the ndings	Categorize the expenses	Limitations for budget
ilter the	Add multiple	Helps you to stick on your

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes





Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

♠ 20 minutes



Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

After you collaborate

Quick add-ons

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Open the template

Share template feedback

Regardless of their importance, which tasks are more feasible than others? (Cost. time, effort, complexity, etc.)

Share template feedback