1. CUSTOMER SEGMENT(S)

CS

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES

CL

5. AVAILABLE SOLUTIONS PROS & CONS

AS

Customers who are searching jobs with suitable skills

Not having enough money for survival

Do not have place to show their skills to recuriters

Using online sites for searching jobs which only includes their qualifications not showing their skills and also taking interviews in offcampus will not provide enough opportunities to be

hired at their desired company

2. PROBLEMS / PAINS + ITS FREQUENCY

9. PROBLEM ROOT / CAUSE

SL

7. BEHAVIOR + ITS INTENSITY

Existing job searching websites not provide enough opportunities to be hired by reputed companies

Not enough opening for iob preferences

Existing solution will not provide enough opportunities for our customer to be hired, and show their skills to recruiters and this leads to poverty and also causing to lose dignity in society due to unemployment

When Users apply for fraudulent jobs, they get unhappy due to wasted time

When candidates with inadequate qualifications apply for a position. employers become irritated.

3. TRIGGERS TO ACT

TR

EM

More opportunities for getting a job

Get job for your skill set

10. YOUR SOLUTION

Recruiters can post for the job openings in our application.

Use a job search API to get the current job openings in the market which will fetch the data directly from the webpage.

User can interact with the chatbot via entering skills to the bot, it suggests some job based on entered skills.

lists of jobs are uploaded into the database and the chatbot is also connected with the database once the user enters skills into the chatbot it will search for related jobs in the database then it displays various jobs related to skills.

By using this web application job seekers directly choose their job related

8. CHANNELS of BEHAVIOR

CH

ONLINE

Apply for jobs

Review job applications

OFFLINE

Final level interview

Checkout location and infrastructure of company

Finalize paperwork

4. EMOTIONS BEFORE / AFTER

BEFORE

AFTER

Stressed Unsatisfaction **Felling Connected** Connected to the society Reverence of Smartness



