



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare

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 □ 1 hour to collaborate 2-8 people recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

→ 10 minutes

Team gathering

Define who should participate in the session and send an in the head relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session.

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

How crude oil price can be

predicted? what are the

ways to predict and what

are the impacts?

Encourage wild ideas.

→ 5 minutes

C Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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# Key rules of brainstorming To run an smooth and productive session

S tay in topic.



Go for volume.

### Listen to others. Lithesh If possible, be visual.













artificial samplings and records are useful for prediction predicted using the raw data prediction prediction

2

Brainstorm

→ 10 minutes

Write down any ideas that come to mind

that address your problem statement.







Python can be used to represent the ideas Visual representation can be done to get a betteridea about the data information should be gathered to implementthe model





Sekar

Rijo

Price prediction can be done by results can be go analyzing the data from different time period can be used for period Professionals can be really helpful in recorded and can be used for the prediction prices

deep history of theintegration learning can be used for analysis references their their theyration of Al and machine learning will be useful

> Price prediction can be done by go analyzing the period

can be done to



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

## Basic level

can be intelligence predicted and records can be very using the are useful for effective in raw data prediction prediction

### Advanced level

history of prices can be used for Python can The overall results can be be really helpfulin be used to learning can prices can recorded and can be used for the prediction be used for be used for learning will be represent analysis references useful the ideas the prediction

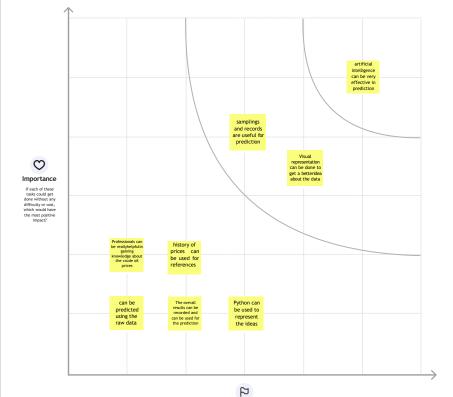
different time get a betteridea

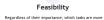


## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes





feasible than others? (Cost. time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

S trategy blueprint Define the components of a new idea or strategy.

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Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template >

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

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