

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

40 minutes to prepare hour to collaborate 2-8 people recommended

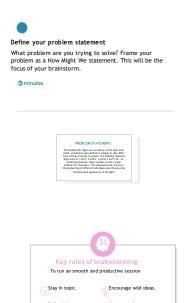
Brainstorm Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and Open article →

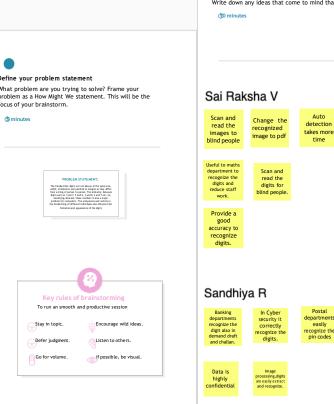
Before you collaborate

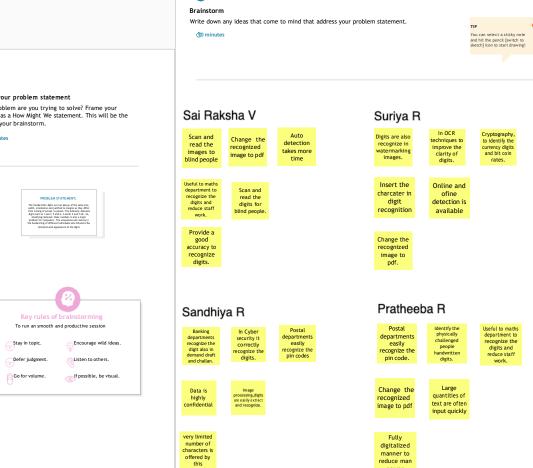
A little bit of preparation goes a long way with this

session. Here's what you need to do to get going.

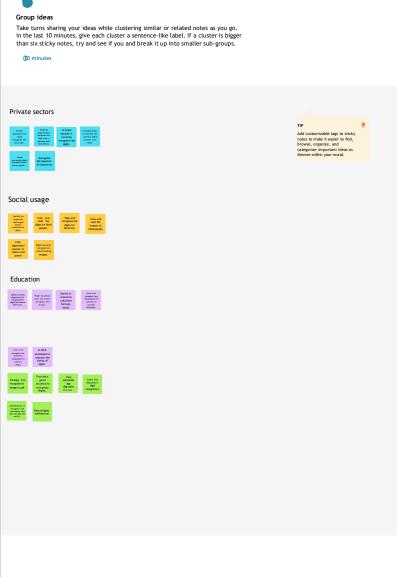


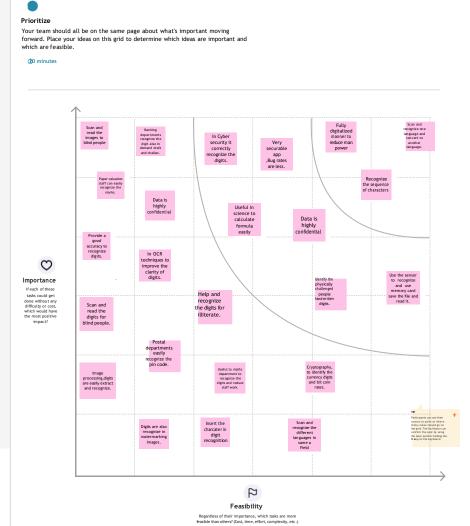
















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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy. Open the template

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threat: Identify strengths, weaknesses, opportunities and threats (SWOT) to develop a plan. Open the template

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