

PERSONAL EXPENSE TRACKER APPLICATION

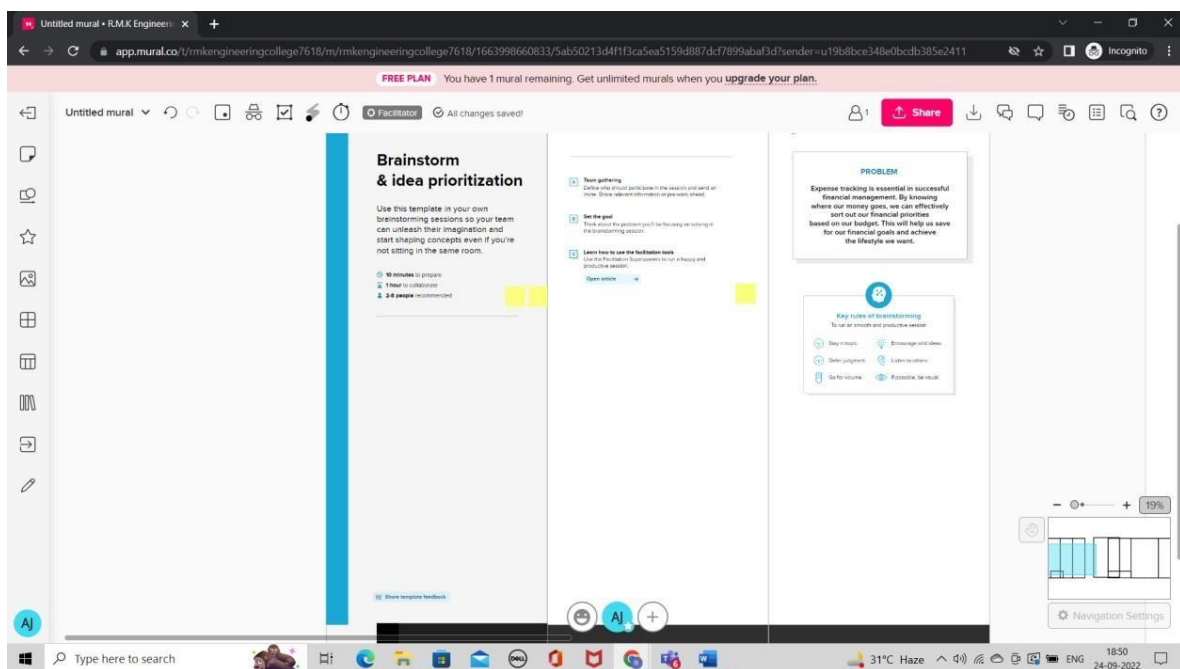
IDEATION PHASE

BRAINSTORMING AND IDEATION

ACTIVITY

List the ideas (atleast 4 per each team member) by organizing the brainstorming session and prioritize the top 3 ideas based on the feasibility & importance.

STEP1 – Team Gathering, Collaboration and Select the Problem Statement



STEP 2 – Brainstorm, Idea Listing and Grouping

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1 Share

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2 Brainstorm
Write down any ideas that come to mind that address your problem statement.
10 minutes

3 Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
20 minutes

4 Prioritize
Your team should all be on the same page about what's important and which ideas are important and which ones are not.
20 minutes

Navigation Settings

STEP 3 – Idea Prioritization

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20 minutes

After you collaborate
You can export the mural as an image or PDF to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a link to the mural with collaborators to view. Share it in the chat area for collaborators to view.
- Export the mural**
Export a copy of the mural as PNG or PDF to share with members of your company who might find it helpful.
- Keep moving forward**
Strategy blueprint
Outline the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, expectations, and behaviors for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Clarify strengths, weaknesses, opportunities, and threats about the business or project.
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