

i.e. seeing their neighbour installing more efficient solution in the news.
solar panels, reading about a
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.
If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Project Title: NUTRITION ASSISTANCE APPLICATION
Solution Fit
ID:PNT2022TMID06816

Project Design Phase-I -

Identify strong IR & EM	<p>3. TRIGGERS What triggers customers to act?</p> <p>Provides more support around improving our wellness by allowing us to track health and fitness achievements from anywhere.</p> <p>4. EMOTIONS: BEFORE/AFTER How do customers feel when they face a problem or a job and afterwards?</p> <p>BEFORE: People don't have any option than direct appointment with nutritionist in physical mode.</p> <p>AFTER : This app is very handy ,so the user will get their nutrition information whenever they need.</p>	<p>10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p> <p>Our Nutrition application will helps the users with not only providing nutrition information but also helps with weight management goals.</p> <p>Users can set their daily goals by setting how much calorie they were intaking and if they exceeds their limit, the app will give warning notification to the user.</p> <p>The premium will also available, where user can chat with online nutritionist and can get some medical advices from them.</p>	<p>• CHANNELS of BEHAVIOUR</p> <p>• ONLINE What kind of actions do customers take online? Extract online channels from #7</p> <p>• OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</p> <p>ONLINE : They get reliable information about the food they search for and able to track their fitness level.</p> <p>OFFLINE : They have to pay fee to the nutritionist ,but this helps only the people who were in urban areas.</p>
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