

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	21 Oct 2022
Team ID	PNT2022TMID09652
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/ideate>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

[Share template feedback](#)

➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1


**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Developing the Expense tracker Application to help customer for budgeting and accounting and creating awareness about money management and saving.

**Key rules of brainstorming**

To run a smooth and productive session

➕ Stay in topic.

💡 Encourage wild ideas.

➕ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Pritham Ganesh**

Automate data from Excel	Reduce manual input	Multi currency conversion
Report Generation in PDF	Night mode	OAuth JWT intergration

**Varsha**

Eye catching UI	Secure Authentication	Reduce User Navigation
Integration of chat bot	Multi purpose modules	Providing good UX

**Sathya**

Variable visualization	giving solutions on expenses	Recommendation popup
Language translation	Scam detection	Chat bot

**Shreya**

Budget planning	Tax calculation	Reminder on loan
Tracking virtual money (simulation)	kick points (Scores)	SEO optimization

### 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**TIP**

Add customizable tags to sticky notes to make it easier to find, remove, organize and categorize important ideas as themes within your mind.

Night mode	Reduce User Navigation	Variable visualization	Eye catching UI	Providing good UX
Recommendation popup	Reminder on loan			
Tax calculation	giving solutions on expenses	Budget planning		

## Step-3: Idea Prioritization

