

PROJECT DEVELOPMENT PHASE 1- SOLUTION FIT TEMPLATE

PROJECT NAME: Smart fashion recommender application

TEAM ID:PNT2022TMID41646

1.CUSTOMER SEGMENT <ul style="list-style-type: none">➤ Teenagers and young adults.	4.CUSTOMER CONSTRAINTS <ul style="list-style-type: none">➤ Limited stock➤ Over price	7.AVAILABLE SOLUTIONS <ul style="list-style-type: none">➤ Customer can request return within a week.➤ They also request refund on payment issue.
2.JOBS TO BE DONE <ul style="list-style-type: none">➤ If any problems faced by customer please get into our sight.	5.PROBLEM ROOT CAUSE <ul style="list-style-type: none">➤ Internet issue while purchasing or some technical issue.	8.BEHAVIOUR <ul style="list-style-type: none">➤ Customer just explore and pick which is favourite to their own, don't consider others opinion.
3.EMOTIONS: BEFORE / AFTER <ul style="list-style-type: none">➤ Before : Lost, insecure➤ After : Confident, in control	6.SOLUTION <ul style="list-style-type: none">➤ Kindly check that your network connection is stable while paying or purchasing.	9.CHANNELS OF BEHAVIOUR <ul style="list-style-type: none">➤ ONLINE : Using chat option customer can access our service➤ OFFLINE: By make a call to the given toll-free customer care number.