

Project Design Phase-I
Proposed Solution Template

Date	26 September 2022
Team ID	PNT2022TMID41646
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	> Copycats & product counterfeiting
2.	Idea / Solution description	> You can also trademark important words or designs, which makes it easier to pursue legal action against those who try to copy you.
3.	Novelty / Uniqueness	> A unique fashion brand should speak to a niche in the fashion industry with its own voice and creativity.
4.	Social Impact / Customer Satisfaction	> Customer satisfaction is defined as a measurement that determines how happy customers are with a company's products, services, and capabilities.
5.	Business Model (Revenue Model)	> Optimize Your eCommerce Storefront. A clothing business without an online presence is missing out on key opportunities.
6.	Scalability of the Solution	> Scalability is an aspect or rather a functional quality of a system, software or solution.