

Ideation Phase

Define the Problem Statements

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID09631 |
| Project Name | Project – Personal Expense Tracker |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template:

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|-----------------|--------------------|---|--|---------------------|
| PS-1 | Student | Manage my expenses | It is very difficult | There is no proper app to warn me regarding my expense | Frustrated |
| PS-2 | IT employee | Reduce my expense | I am not able to keep track of my expense | I cant see the app whoch satisfies my needs | Annoyed |