What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

To find the reason for employee attrition

How to overcome this issue

What things should be improved

What could be done

What do they HEAR?

what friends say
what boss say
what influencers say

Work pressure

Salary increment

Social engagement with team mates

What do they SEE?

environment
friends
what the market offers

Personal reasons

Working environment

Salary increment

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Track the reasons for employee attrition

Analyze and take countermeasures

PAIN

fears
frustrations
obstacles

More data is required

Should include all possible reasons

GAIN

"wants" / needs
measures of success
obstacles

Attrition can be avoided

Improvement done after analyzing the reasons to avoid future attrition