PROBLEM SOLUTION FIT

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CUSTOMER SEGMENT

Our main customer is the corporate companies that requires a way to determine the cause of attrition so that they can think of ways to solve it.

PROBLEMS

Find the cause of high or seemingly unnecessary attrition of a corporate company.

TRIGGERS TO ACT

Different triggers like low salary, unsatisfied working conditions, less motivated to work, health problems, etc can trigger attrition.

EMOTIONS

In certain cases, the employees' emotions may cause problems. Like in a scenario where there is some kind of discrimination in work place, then the employee may be emotionally affected by it and may leave.

AVAILABLE SOLUTIONS

Our solution will analyse all the necessary factors to give an optimal solution.

CUSTOMER LIMITATIONS

This model is trained for corporate companies to suit their work structure, other organizations may not find it useful.

BEHAVIOUR

Currently, the common practice may be to ask the employees their reason for leaving when they apply for resignation.

CHANNELS OF BEHAVIOUR

The application can be accessed online with organization-specific accounts.

PROBLEM ROOT CAUSE

There can be more than one cause. But the root cause can be found by analysing the history of reasons and finding what's the common factor in it all.

YOUR SOLUTION

Make an application that gets input from the user and analyses the reason or attrition.