# Ideation Phase
# Empathize & Discover

| Date | 19 october 2022 |
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| Team ID | PNT2022TMTD36897 |
| Project Name | web phishing detection |

## Values Proposition Canvas

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| Solution Canvas | Customer Profit Canvas |
|---|---|
| **Gain Creations:** <br><br> Fraud detection <br><br> Detect attack faster. <br><br> To find a malicious content in a web page. | **Grains:** <br><br> Alert users <br><br> Remediate threats as quickly <br><br> possible. <br><br> Cyber Security. <br><br> Fraud Detection. |

| Product service: | Pain Relivers: |
|---|---|
| To find fraud thing. <br><br> Legitimate by <br><br> hovering the <br><br> mouse pointer <br><br> over the link to <br><br> see what pops up. | Result evaluation showed that google chrome provides best security against phishing website. |

**Pains:**

On a business make loss of money if any one attacks.

Damage Reputation.