


# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	21 October 2022
Team ID	PNT2022TMTD36897
Project Name	Web Phishing Detection

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

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PROBLEM

How might we [your problem statement]?

**Key rules of brainstorming**

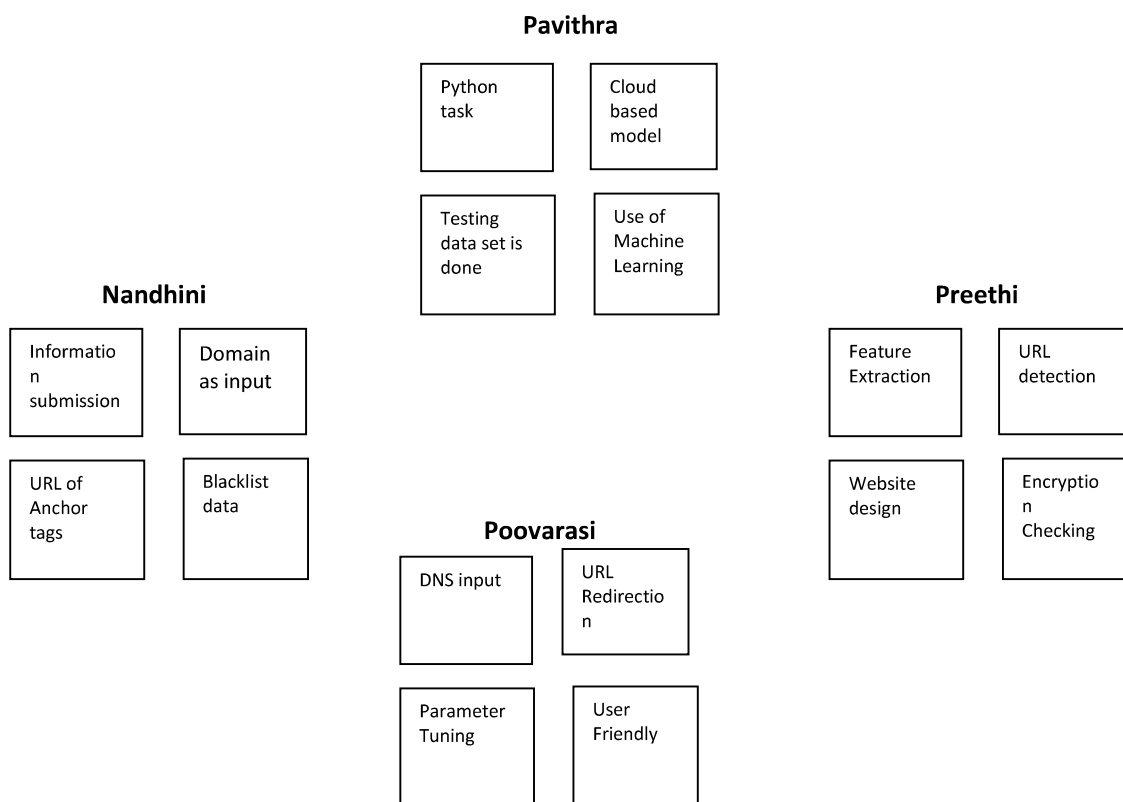
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

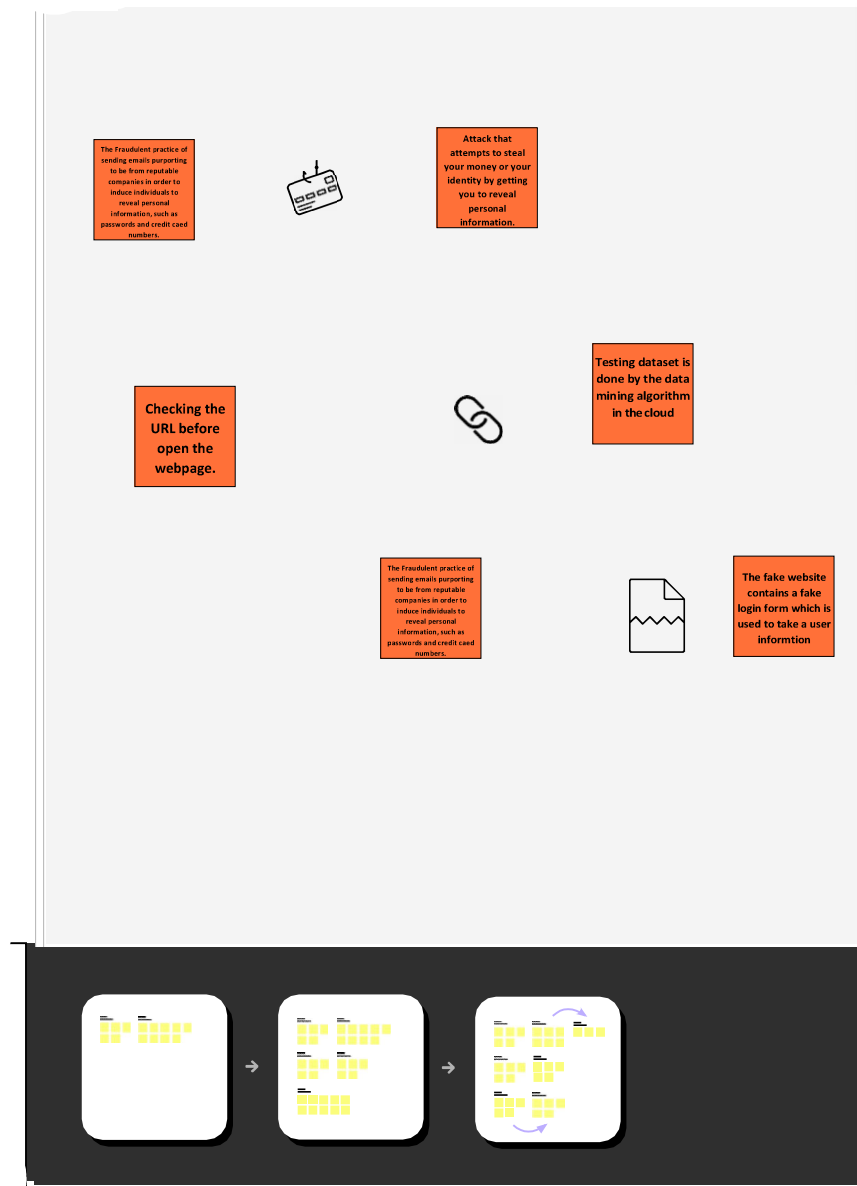
## Step-1: Problem Statement

The URL of Phishing Websites may be very similar to real websites to the human eye, but they are different in IP. The Content based detection usually refers to the detection of phishing sites through the pages through the pages of elements, such as form information, fields names, and resource reference.

## Step-2: Brainstorm



### step-3: Group Ideas



## Step-4: Idea Prioritization

