

News Tracker Application

Problem Statement

Surya is a busy business man who needs to read news on the go without any hassles while travelling because he considers carrying around a physical newspaper a nuisance to him and the people around him. Surya needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere. Something which should fit in the palm of his hands, which he could carry everywhere, access from everywhere, something digital such as an Application hosted on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources. And according to a joint study by the Broadcast Audience Research Council of India (BARC) and Nielsen India, there has been a 41% increase in time spent on news apps.

Question	Description
Who does the problem affect?	Customers such as Surya.
Why do we need news app?	When a user is not online due to some reason he/she should have to access to the internet. Whenever the user is online the news content is downloaded in the cache memory of the app, this is how a user can access to the content offline.
What is the advantage of digital newspaper?	An online newspaper allows the reader to interact with the paper itself. Readers can now leave comments, watch videos, view photo slideshows and oftentimes contribute their own opinions and written pieces to the paper.
What are the boundaries of the problem?	Geographic, Workflow, Daily Life

What is the issue?	<ul style="list-style-type: none"> Physical newspapers are old fashioned in this digital era. They cost money to buy, can easily be damaged, limited amount of information, not flexible to modifications, poor quality. Fixing these in such a way can make physical newspapers become extinct and their use can be abolished. If the problem isn't solved, it would become a greater problem to integrate people to become digitally aware.
When does this issue occur?	The issue occurs when the customer wants to read the news.
Where is the issue occurring?	The issue occurs when people try to access information i.e. during the usage. Accessing information is flawed through the usage of physical newspapers in the digital era.
Why is it important that we fix this problem?	It is important to fix this problem because since everything in our day to day life is becoming/being converted to digital from a physical/analog entity. It is necessary to access information from anywhere. It reduces the hassles of getting knowledge and information that has happened before and will promote everyone to know better about the current events that's happening and will motivate everyone to gain a profound knowledge in the field of their interests.
What are we going to do?	To make the readers more comfortable the application should be easy to access and read with an Understandable and good UI.

