PROJECT DESIGN PHASE-I - SOLUTION FIT TEMPLATE

Project Title: Early Detection Of Chronic Kidney Disease Using Machine Learning.

Team ID: PNT2022TMID08848 **DATE:** 29 September 2022

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1. CUSTOMER SEGMENT(S)

CKD is more common in **people aged 65 years or older** (38%) than in people aged 45–64 years (12%) or 18–44 years (6%). CKD is slightly more common in women (14%) than men (12%).

6. CUSTOMER CONSTRAINTS

- Control your blood pressure.
- Monitor your blood glucose.
- Eat a kidney-friendly diet and exercise regularly.
- Use caution when taking over-thecounter supplements and medicines.
- Stay informed.

5. AVAILABLE SOLUTIONS

The main treatments are: **lifestyle changes** – to help you stay as healthy as possible. medicine – to control associated problems, such as high blood pressure and high cholesterol. dialysis – treatment to replicate some of the kidney's functions, which may be necessary in advanced (stage 5) CKD.

Explore AS, differentiate

They may also losing

weight, if necessary,

exercising more, limiting

alcohol consumption, and

be able to lower blood

in fruit, vegetables, fish,

fats, such as olive oil.

nuts, legumes, and healthy

Reducing stress may also

help lower blood pressure.

quitting smoking. You may

pressure by eating a diet rich

9. PROBLEM ROO'T CAUSE

Diabetes is the most common cause of kidney disease. Both type 1 and type 2 diabetes. But also heart disease and obesity can contribute to the damage that causes kidneys to fail. Urinary tract issues and inflammation in different parts of the kidney can also lead to long-term functional decline.

7. BEHAVIOUR

RC

Neuropsychiatric conditions including depression, anxiety disorders, and cognitive impairment are prevalent in patients with chronic kidney disease (CKD). These conditions often make worse the quality of life and also lead to longer hospitalizations and higher mortality.

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3. TRIGGERS



A severe decrease in kidney function can lead to a buildup of toxins and impurities in the blood. This can cause people to feel tired, weak and can make it hard to concentrate. (dialysis) or a transplant may be required. Another complication of kidney disease is anemia, which can cause weakness and fatigue.

4. EMOTIONS: BEFORE / AFTER

Before: low mood, anxiety, panic attacks, feelings of being a burden on others, guilt, loss of control, unacceptance and disbelief.

After: Relieved, calm, confident, happy.

10. YOUR SOLUTION



EM

Medication helps manage symptoms. In later stages, filtering the blood with a machine

8. CHANNELS of **BEHAVIOUR**



ONLINE

eGFR Calculator. Helps medical professionals estimate kidney function using five separate eGFR calculators. Also includes an easy-to-use reference list and other information to help clinicians identify risk factors, evaluate for CKD.

OFFLINE

- Blood tests. Kidney function tests look for the level of waste products, such as creatinine and urea, in your blood.
- Urine tests.
- Imaging tests.
- Removing a sample of kidney tissue for testing.