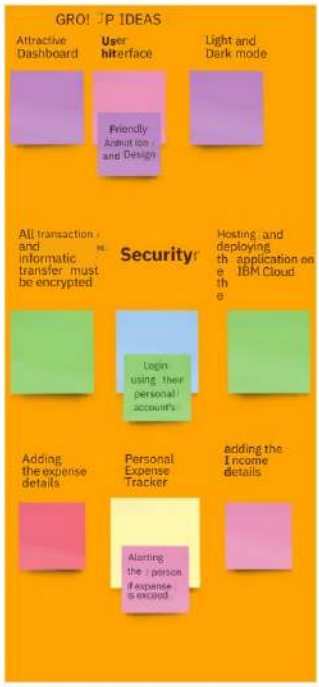
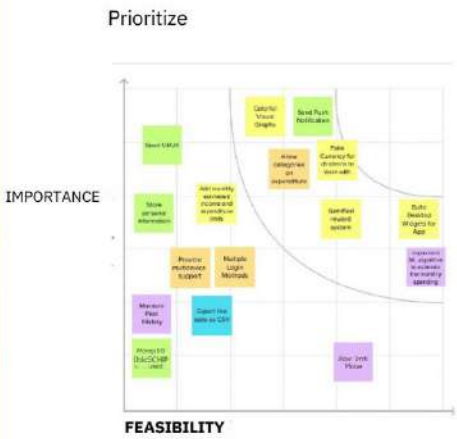
Define the problem statement
What problem are you trying to solve? Frame your problem as a HowMight We statement? This will be the focus of your brainstorm.
PROBLEMS
Many businesses use their own method to keep track of their income and spending because they believe this to be the most important factor in how well their operations are doing. It is a good practice to keep track of daily spending, and tracking them over the course of a month is crucial since it gives insight into how money is spent and aids in creating a better budget for the days ahead. Because of this, monitoring and tracking personal spending has never been easier.

Brainstorm
Mohan raj B
Allow categories on expenditure
Add monthly estimated income and expenditure limits
Provide muftidevice support
Rajesh S
Multiple Login Methods
Light Weight Web App
Colorful Visual Graphs
Narendran S
Good UI/UX
Allow Dark Mode
Maintain Past History
Santhosh M
IBM Database
Send Push Notifcation
Implement ML algorithm to estimate the monthly spending


GRO! JP IDEAS
Attractive Dashboard
User hiterface
Light and Dark mode
Friendly Animation and Design
All transaction and informatic transfer must be encrypted
Security
Hosting and deploying the application on IBM Cloud
Login using their personal account's
Adding the expense details
Personal Expense Tracker
adding the Income details
Alerting the person if expense is exceed


Prioritize
IMPORTANCE
FEASIBILITY

miro