

Define the problem statement

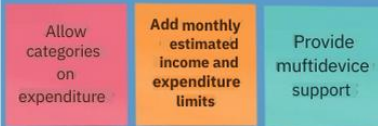
What problem are you trying to solve? Frame your problem as a How Might We statement (This will be the focus of your brainstorm).

PROBLEMS

Many businesses use their own method to keep track of their income and spending because they believe this to be the most important factor in how well their operations are doing. It is a good practice to keep track of daily spending, and tracking them over the course of a month is crucial since it gives insight into how money is spent and aids in creating a better budget for the days ahead. Because of this, monitoring and tracking personal spending has never been easier.

Brainstorm

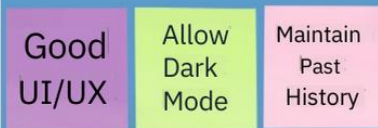
Mohan raj B



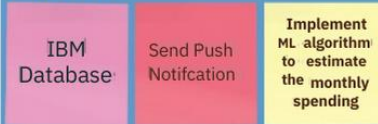
Rajesh S



Narendran S



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GROW UP IDEAS



Prioritize

IMPORTANCE

