

# EMPATHY MAP

## SAYS

Students receive a list of appropriate universities with the likelihood of admission based on their profiles.

## THINKS

Students frequently worry about their chances of getting into college. Some people fear that they won't know which universities fit their profile.

## DOES

- More research into the institutions with admission requirements
- Compare institutions criteria with student profiles

## FEELS

Students will receive a potential list of universities to which they might be admitted by having their profiles verified. This analysis ought to provide better insight for students who are or will be preparing for exams.



## STUDENT

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