












<div>SCENARIO</div> <div>Analyzing, Detection, Localization and Classification of Erythema</div>	<div>  <h3>Entice</h3> <p>How does someone initially become aware of this process?</p> </div>	<div>  <h3>Enter</h3> <p>What do people experience as they begin the process?</p> </div>	<div>  <h3>Engage</h3> <p>In the core moments in the process, what happens?</p> </div>	<div>  <h3>Exit</h3> <p>What do people typically experience as the process finishes?</p> </div>	<div>  <h3>Extend</h3> <p>What happens after the experience is over?</p> </div>
<div>  <h4>Steps</h4> <p>What does the person (or group) typically experience?</p> </div>	<div> <div>The first step is Awareness</div> <div>Advertisement, social media ,websites</div> <div>Advocacy phase</div> <div>Consideration phase</div> <div>Picture not available</div> </div>	<div> <div>Confused about how to use</div> <div>Perform internal stakeholder interviews</div> </div>	<div> <div>Educate and Engage the stakeholders</div> <div></div> <div></div> <div></div> </div>	<div> <div>Monitor and feedback from customers</div> <div></div> <div></div> </div>	<div> <div>Understand the causes for people leaving the brand</div> <div>Identify and address the pain points</div> <div>Satisfaction of Customers</div> <div>Live chats, E-mail</div> </div>
<div>  <h4>Interactions</h4> <p>What interactions do they have at each step along the way?</p> <ul style="list-style-type: none"> <li>People: Who do they see or talk to?</li> <li>Places: Where are they?</li> <li>Things: What digital touchpoints or physical objects would they use?</li> </ul> </div>	<div> <div>Always interact with Customers</div> <div>Interact with some websites or E-mail, Chat box</div> <div>who is on the Market</div> </div>	<div> <div>Social media</div> <div>Mobile apps</div> </div>	<div> <div>Always make conversation between customers.</div> <div>E-mail, Chatbots</div> <div></div> <div>Call centers, phone</div> </div>	<div> <div>Report common issues</div> </div>	<div> <div>Always make contact with them</div> </div>
<div>  <h4>Goals &amp; motivations</h4> <p>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</p> </div>	<div> <div>Increase Awareness</div> <div>Make interest visitors</div> </div>	<div> <div>Interest website visitors</div> <div>Helps to the customer</div> </div>	<div> <div>Generate positive reviews</div> <div>Increase customer count</div> <div>Make touch with customers</div> </div>	<div> <div>Online sale</div> </div>	<div> <div>Make some Offers and reduce the costs</div> <div>Free trails</div> </div>
<div>  <h4>Positive moments</h4> <p>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</p> </div>	<div> <div>Trust, Costless</div> </div>	<div> <div>Provide better streaming quality</div> <div>Offers may helpful to the customers</div> </div>	<div> <div>Delightful: Free trails and Reliable</div> <div>Provide more offers</div> </div>	<div> <div>Make satisfaction</div> </div>	<div> <div>Provide more frequent updates</div> </div>
<div>  <h4>Negative moments</h4> <p>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</p> </div>	<div> <div>Frustrated about reviews from others</div> </div>	<div> <div>Unknowing about how to use</div> </div>	<div> <div>Conversation may not keep with customers</div> <div>No response</div> </div>	<div> <div>Feel unhappy to wait for a bit of long time</div> <div>When unexpected problem arise</div> </div>	<div> <div>Make more offers</div> </div>
<div>  <h4>Areas of opportunity</h4> <p>How might we make each step better? What ideas do we have? What have others suggested?</p> </div>	<div> <div>See and approach the thg from a customers</div> <div>Empower word of mouth</div> </div>	<div> <div>Provide better stream quality</div> <div>It needs to be validated</div> </div>	<div> <div>Give some introduction about products</div> <div>Make some help desk</div> </div>	<div> <div>Complexity of the journey</div> <div>Give some demo products</div> </div>	<div> <div>Its need to be updated</div> <div>Validated to keep up with constantly changing users</div> <div>Need advanced technologies</div> </div>