

Project Design Phase-1

Proposed Solution

s.no	Parameter	Description
1.	Problem Statement (problem to be solved)	<ul style="list-style-type: none"> • Navigating between various screens is a problem when making an online purchase. This one is the grumpy one. • Typically, e-commerce features include searching for a user's product may take more time. • Search bar leads to the customer finding a product that is unrelated to what they were looking for.
2.	Idea/Solution description	<ul style="list-style-type: none"> • Providing fashion recommendation using chatbot • You can directly do your online shopping based on your choice without any search. It can be done by using a chatbot. • User recommendations can be made by the chatbot depending on their interests • It may advertise the day's top specials and promotions. • It will keep a database of the customer's information and orders. • If the order is accepted, the chatbot will notify the customers. • Chatbots can be useful for gathering consumer reviews.
3.	Novelty/Uniqueness	<ul style="list-style-type: none"> • Providing fashion recommendation using chatbot instead of search tool • Chatbot is like talking to a person • Customized product search • 24x7 support • Personalization • Reduced costs

		<ul style="list-style-type: none"> ● Prioritize responsiveness
4.	Social Impact/Customer Satisfaction	<ul style="list-style-type: none"> ● Increase sales and conversations ● Personalize the customer experience ● Build brand awareness ● Deal with customer queries ● Accurate and quick product search
5.	Business Model(Revenue Model)	<ul style="list-style-type: none"> ● Growth opportunities ● Fits into the pocket ● Economical Development ● Uncomplicated interface
6.	Scalability of the Solution	<ul style="list-style-type: none"> ● Improved customer engagement ● Drive sales ● Reduce customer acquisition cost ● Immediate response for customer queries