

Ideation Phase

Define the Problem Statements

Date	24 September 2022
Team ID	PNT2022TMID53821
Project Name	Skill and Job Recommender
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:

I AM	I'M TRYING TO	BUT	BECAUSE	WHICH MAKES ME FEEL
A SOFTWARE APPLICATION DEVELOPER	SUGGEST JOB OPPURTUNITIES FOR JOB SEEKERS	I HAVE DIFFICULTIES IN SOLVING APP CRASHES	FEW PROBLEMS THAT APPEAR DURING THE PROGRAMS CODING	DISAPPOINTED

Problem Statemen t(PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A SOFTWARE APPLICATION DEVELOPER	SUGGEST JOB OPPURTUNITIE S FOR JOB SEEKERS	I HAVE DIFFICULTIES IN SOLVING APP CRASHES	FEW PROBLEMS THAT APPEAR DURING THE PROGRAMS CODING	DISAPPOINTED

