CC

RC

SL

AS

BE

# 1. CUSTOMER SEGMENT(S)

The user seeks employment that matches their skill set

CS

J&P

TR

# 6. CUSTOMER CONSTRAINTS

Can see what the recruiter added to the job description in detail. Grasping is required to handle the application.

### 5. AVAILABLE SOLUTIONS

Text processing and recommendation method Content-based filtering Collaborative filtering Graph-based filtering

# 2. JOBS-TO-BE-DONE / PROBLEMS

Uncertainty about which job to choose similar job notifications for recurring events Several of the jobs are fake.

The listed businesses do not provide information about their true organisational structure.

### 9. PROBLEM ROOT CAUSE

Providing false information on a profile page No responses for the application network issue. Verify the organisation and the available positions.

#### 7. BEHAVIOUR

User Friendly Supplying the sector's physical infrastructure Time saving Chat support

## 3. TRIGGERS

The consumer receives job alerts

The essential requirements are shown by the job description.

Before: I struggled to choose a job.

After: Can attend the job interview without anxiety

### 10. YOUR SOLUTION

- 1) Application completion rate
- 2)Track the percentage of openings filled
- 3)Providing the actual infrastructure of the Industry
- 4)By checking and verifying the documents and opening
- 5)Hybrid filtering technique

### 8.CHANNELS of BEHAVIOUR

ONLINE

Users must upload their resumes and include all necessary information including name, education, skills, location, and experience.

#### OFFLINE

The job description is viewable by users through their alerts.

СН

Identify strong TR &

4. EMOTI	IONS: BEFORE / AFTER	EM		
Before: I s After: Can	struggled to choose a job. attend the job interview without anxiety			