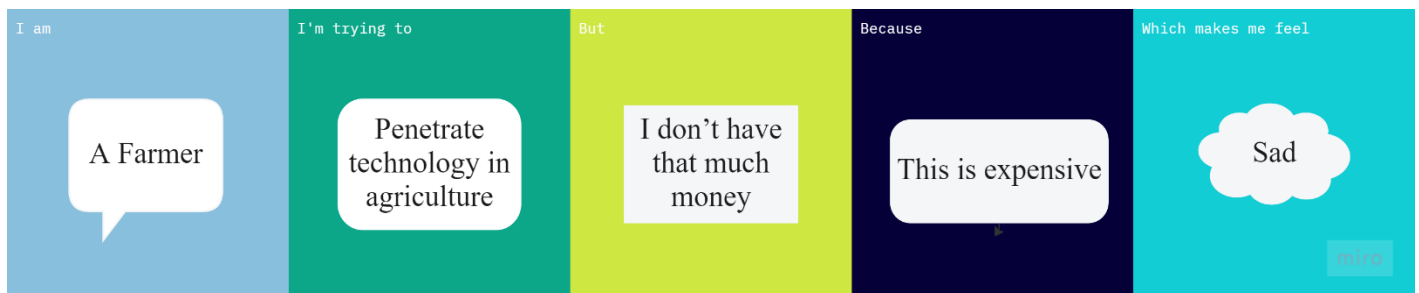


IDEATION PHASE

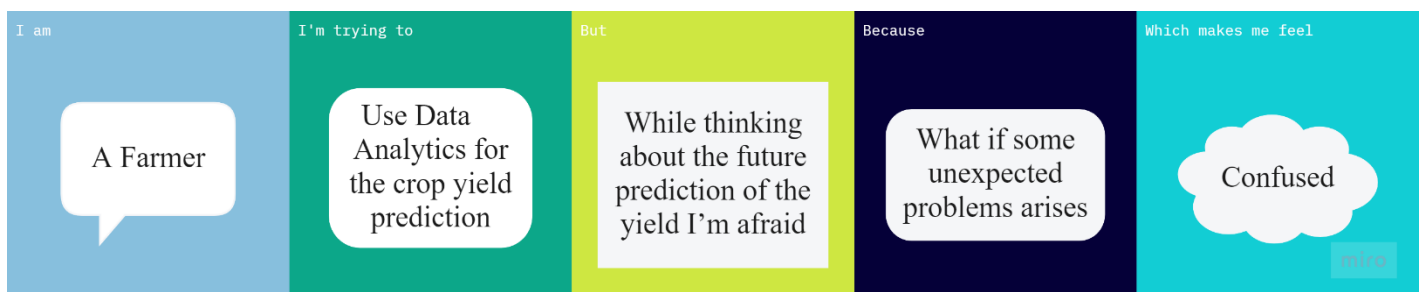
DEFINE THE PROBLEM STATEMENTS

Date	09 September 2022
Team ID	PNT2022TMID54027
Project Name	Estimate the crop yield using data analytics
Maximum Marks	4 Marks

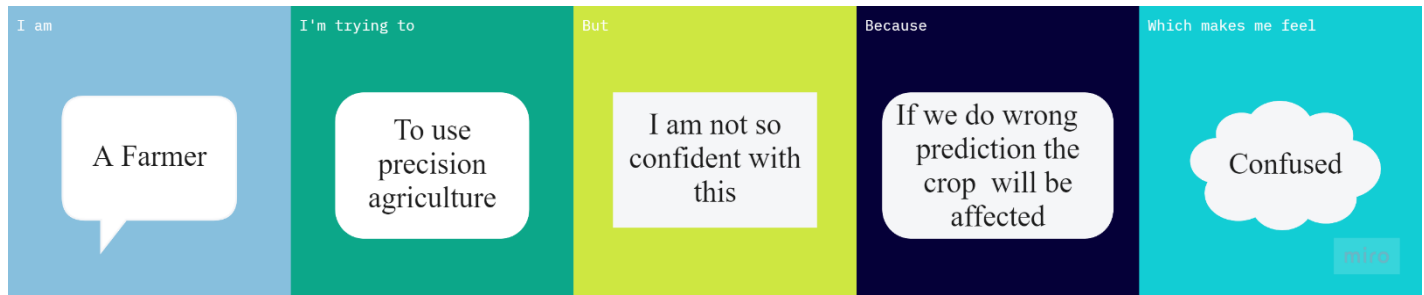
Customer Problem Statement: 1



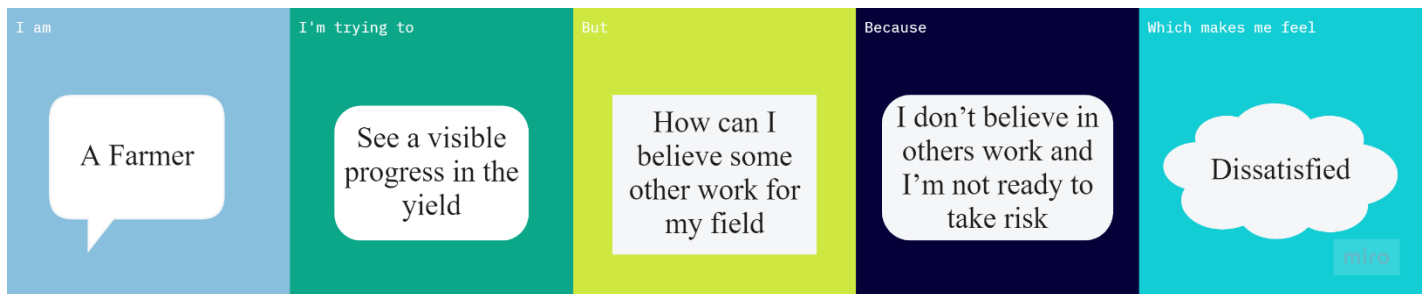
Customer Problem Statement: 2



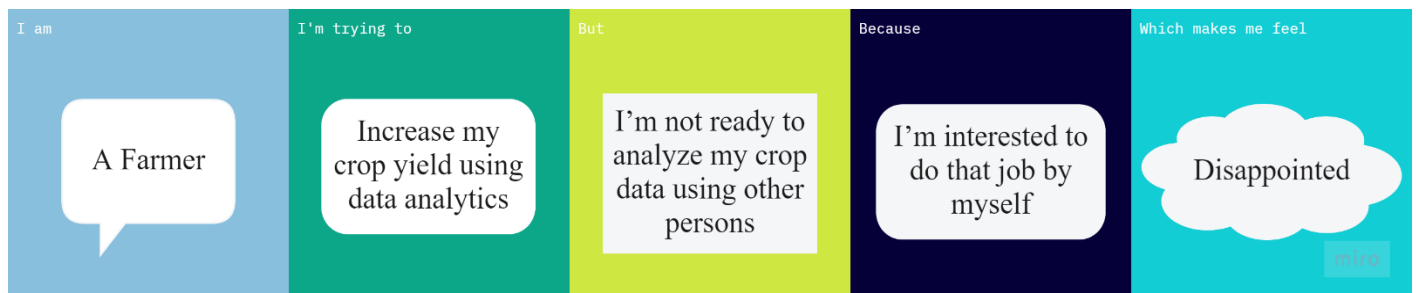
Customer Problem Statement: 3



Customer Problem Statement: 4



Customer Problem Statement: 5



The List of Customer Problem Statements:

PROBLEM STATEMENT (PS)	I AM (CUSTOMER)	I'M TRYING TO	BUT	BECAUSE	WHICH MAKES ME FEEL
PS - 1	A Farmer	Penetrate technology in agriculture	I don't have that much money	This is expensive	Sad
PS - 2	A Farmer	Use Data Analytics for the crop yield prediction	While thinking about the future prediction of the yield I'm afraid	What if some unexpected problems arises	Confused
PS - 3	A Farmer	To use precision agriculture	I am not so confident with this	If we do wrong prediction the crop will be affected	Confused
PS - 4	A Farmer	See a visible progress in the yield	How can I believe some other work for my field	I don't believe in others work and I'm not ready to take risk	Dissatisfied
PS - 5	A Farmer	Increase my crop yield using data analytics	I'm not ready to analyze my crop data using other persons	I'm interested to do that job by myself	Disappointed