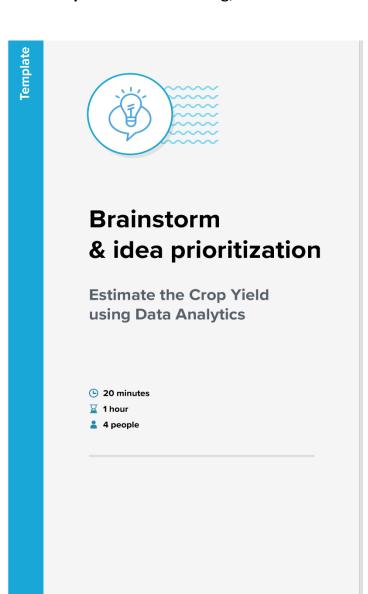
# **IDEATION PHASE**

# **BRAINSTORM & IDEA PRIORITIZATION TEMPLATE**

Date	14 September 2022
Team ID	PNT2022TMID54027
Project Name	Estimate the crop yield using data analytics
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement





### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

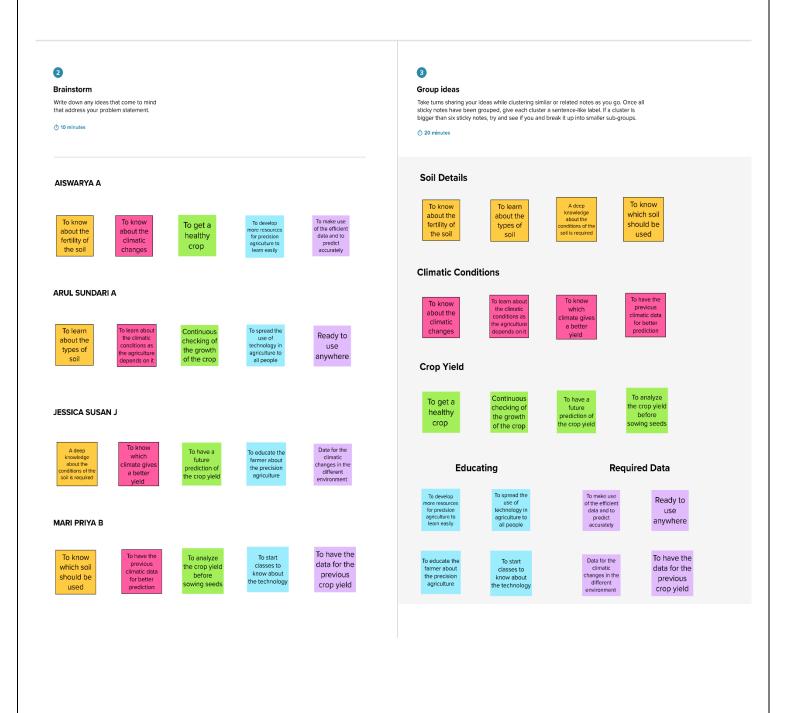
**5** minutes

#### **PROBLEM**

Crop yield prediction is one of the important factors in agriculture practices. Farmers need information regarding crop yield before sowing seeds in their fields to achieve enhanced crop yield. The use of data analytics is one such trend that has penetrated into the agriculture field. So that the yield prediction needs to be done to benefit the farmer in reducing their losses and to get best prices for their crops.



## Step-2: Brainstorm, Idea Listing and Grouping



## Step-3: Idea Prioritization



### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

1 20 minutes

