PROJECT DESIGN PHASE II

CUSTOMER JOURNEY MAP

Date	25 October 2022
Team ID	PNT2022TMID51001
Project Name	Estimate the Crop Yield using Data Analytics
Maximum Marks	4 Marks





Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	To start a copy conhesters using data analysing sectorspan	Login to the Chaose the Fill in the suitable plan clean's	Watch the Epipore the for one bushing workspace Duthwiston Constitutions (Constitution)	To load data Invite Invite analyst workers
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	Need Assistance to in crop improve crop yell of utilization	Asset in the moure that possibility of temperating the response in paid of early to consider consider.	The totarial act to the interface selection of experiment controllers is easy to use clearly controllers on the controller controllers on the controller controllers on the controller controllers on the c	Date can be updated Easy to work included and Easy to work included and included an
Touchpoint What part of the service do they interact with?	Bacommandi ng through adversisemet	Registration Google Phone form actount number	Onboarding Customer Graniers an get assistance tustrial care support from charloss	Thering with additions to workers 950 cmg (mar bear bear bear bear bear bear bear be
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions	©	₫		
Backstage				
Opportunities What could we improve or introduce?	Increase in crop value	Increase in consumer rate	increased customer satisfaction by using user friendly interface	Decreased work by sharing work with members
Process ownership Who is in the lead on this?	Farmers and customers	Farmers who are interested in using this over the state of the state o	App devicers are customers	Farmers and Guttomers mirro

LINK: https://miro.com/app/board/uXjVPLMKz2Q=/