

Identify strong TR & EM

3. TRIGGERS TR <ul style="list-style-type: none"> • Easier booking. • Ensures more safety. • Food and travel in the same booking app increases the convenience for users. 	10. YOUR SOLUTION SL <p>A Web page designed for the public to book tickets based on availability and convenience. The portal generates a QR code on booking and is used for verification while boarding. It basically serves as an E-ticket.</p>	8. CHANNELS of BEHAVIOR CH
4. EMOTIONS: BEFORE / AFTER EM <p>Insecure > safe Inconvenient > comfortable Impatient > assured</p>	<p>A GPS module is used in the train to track it and update the live status of the journey continuously through the App.</p> <p>All the booking details of the customers will be stored in the database with a unique ID and retrieved back when the Ticket Collector scans the QR Code.</p>	8.1 ONLINE <ul style="list-style-type: none"> - Ticket booking - Use third party app to book tickets - Sharing live location - Use third party apps to monitor train status 8.2 OFFLINE <ul style="list-style-type: none"> - Set alarms - Carry another copy - Check seating chart