

IDEATION PHASE BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	16 October 2022
Team ID	PNT2022TMID11718
Project Name	Project - Inventory Management System for Retailers
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The image displays three pages of a 'How Might We' brainstorming template.
Left Page (Title): Features a light blue header with a lightbulb icon and wavy lines. The title 'Brainstorm & idea prioritization' is in a large, bold, black font. Below it, a paragraph explains the template's purpose. At the bottom, there are three icons with text: a clock for '10 minutes to prepare', a calendar for '1 hour to collaborate', and a group of people for '2-8 people recommended'. A 'Share template feedback' button is at the very bottom.
Middle Page (Before you collaborate): Starts with a right-pointing arrow icon. The section 'Before you collaborate' is followed by a paragraph about preparation. Below this is a '10 minutes' timer icon. A list of three steps (A, B, C) is provided, each with a brief description and a link to 'Open article'.
Right Page (Define your problem statement): Starts with a circled '1' icon. The section 'Define your problem statement' is followed by a paragraph about framing the problem. Below this is a '5 minutes' timer icon. A box labeled 'PROBLEM' contains the example text: 'Retailer has to monitor and manage stocks and keep track of stocks purchased'. At the bottom, a box titled 'Key rules of brainstorming' lists six rules, each with an icon: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and pin the journal, useful to work. It can be used to start drawing.



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Ask customer center tags to sticky notes to make a central feature. Grouping sticky notes and creating a central feature as a central feature.

Services



Monitoring and Tracking



Analysis



Payment / EMI



Management



[illegible]

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)