

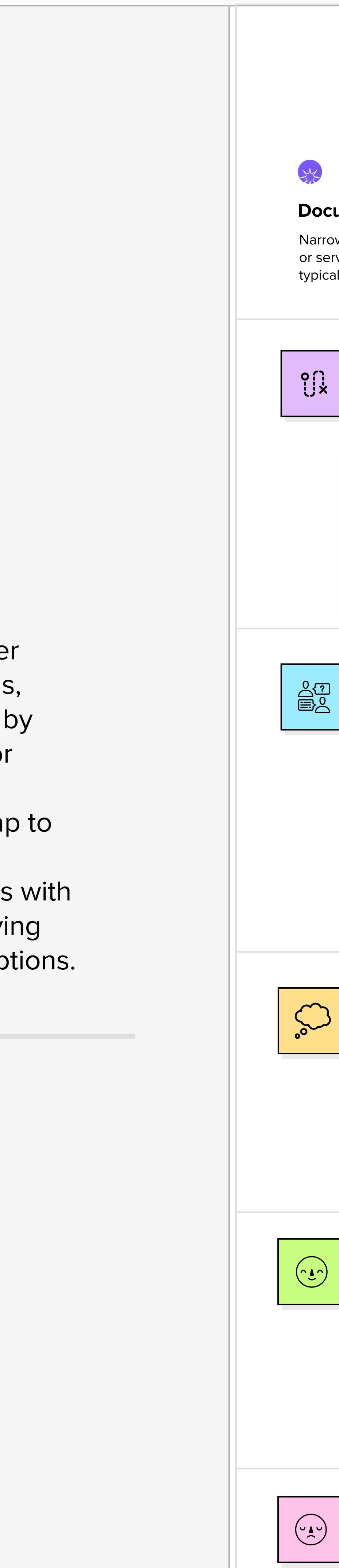
Customer experience journey map


Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

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Extend

What happens after the

In the customer profile they can see the data about the field.

Completed experiences section of the prof ile on the website,iOSapp,or Androidapp

Farming in the user profile

They will expand their

usage to other farming application

They may recomend

app

They will have good experience while using this app and they will have productive yields

experience is over?

