

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- 1 hour to collaborate

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Naveen.V.M

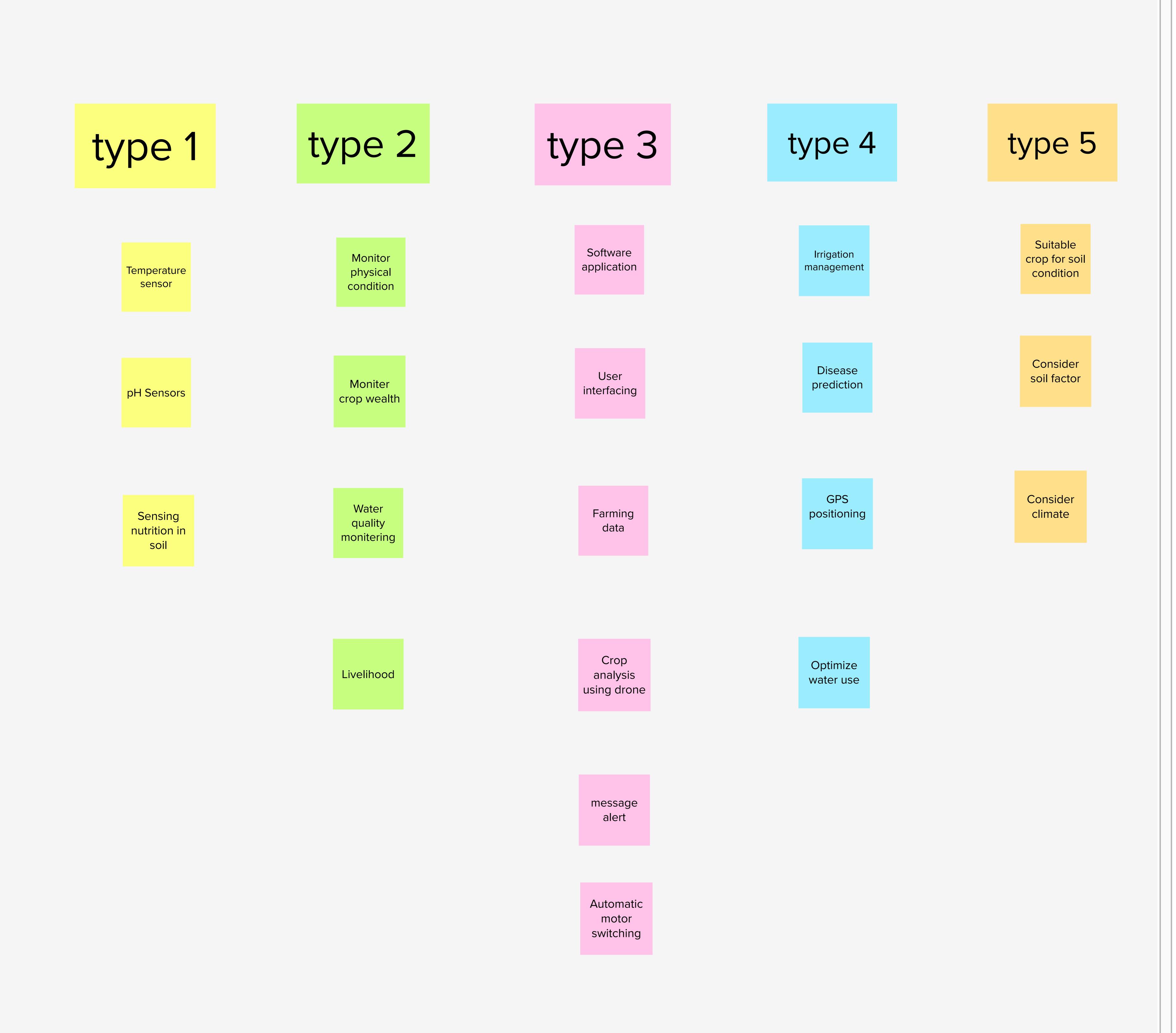
Ghajendhiran.R		Koushik.P.H			Ganesa Moorthi.M			
	Suitable crop for soil condition			Automatic motor switching			Irrigation management	
Monitor crop wealth	Temperature sensor	Crop analysis using drone	pH sensor	Consider soil factors	Disease prediction	Water quality monitering	Consider Climate	Farming data
	Optimize water use			Message alert			Sensing nutrition in soil	

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



