Solution fit

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS
Specially abled people are the customers who are not able to easily communicate with others.

6. CUSTOMER CONSTRAINTS — CC
While communicating, they can only able to communicate with the people those who know sign language.

5. AVAILABLE SOLUTIONS — AS
The available solutions are not so accuracy in image processing and the output was not so efficient.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P
Only sign language known people can communicate so we introduced a new system to communicate all specially abled people.

9. PROBLEM ROOT CAUSE — RC
Due to the inability to communicate with others by the specially abled people's

7. BEHAVIOUR — BE
Finding the right signs and converting into correct communication between the people's

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR
Some of the triggers are introducing in all hospitals, medical trusts and also in advertisements.

4. EMOTIONS: BEFORE / AFTER — EM
specially abled people hesitate to communicate with others but know using this system they can easily communicate with others.

10. YOUR SOLUTION — SL
Created an application using AI , that will able to convert the sign language by image processing of the specially abled people.

8. CHANNELS of BEHAVIOUR — CH
8.1 ONLINE
We can update our application and use it in a very efficient way.

8.2 OFFLINE
In offline mode we use it but not so efficient we can use it with a recently updated application.

Extract online & offline CH of BE