Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 **10 minutes** to prepare
- 🖐 **1 hour** to collaborate
- 👤 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

> **PROBLEM**
> How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

Ajay Sairam N

Sign to Audio.	Audio to Sign.
Translation to various languages and vice versa..	Emergency options in-built.

Udaya Krishnan M

Suggestion mechanism using history of translations.	Use of ISL.
Sign-in and Sign-up options.	Dashboard.

Tharun Kumar J

Community page and chat box.	Speech control options.
Recording converted audio.	Option for female and male voices.

Steve John D

Recorded call to sign.	Memory of frequently used sentences or phrases.
Dynamic system.	Geolocation for emergencies.

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

Web Interface

Sign-in and Sign-up options.	Dashboard.
Community page and chat box.	Emergency options in-built.
Speech control options.	Dynamic system.

Machine Learning

Suggestion mechanism using history of translations.	Sign to Audio.
Audio to Sign.	Memory of frequently used sentences or phrases.
Recorded call to sign.	

APIs

Geolocation for emergencies.	Option for female and male voices.
Recording converted audio.	Translation to various languages and vice versa..

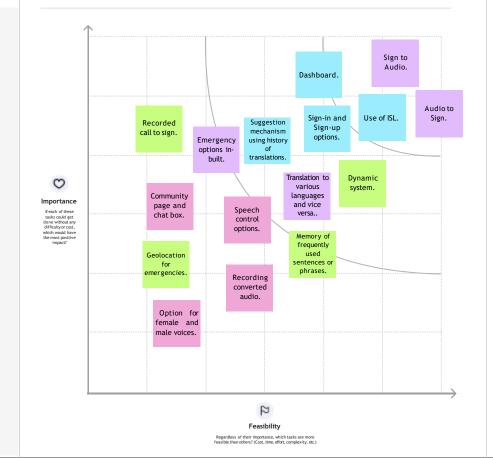### Data Analytics

Use of ISL.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

❤ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Need some inspiration?
See a finished version of this template to kickstart your work.