

Project Design Phase-I
Proposed Solution Template

Date	27 September 2022
Team ID	PNT2022TMID04482
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Ram is a busy business man who needs to read news on the go without any hassles while travelling because he considers carrying around a physical newspaper is nuisance to him and the people around also thinks. Ram needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere. Something which should fit in the palm of his hands, which he could carry everywhere.
2.	Idea / Solution description	Developing an application for access from everywhere, something digital such as an Application hosted on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.
3.	Novelty / Uniqueness	There are many applications that will provide unwanted messages. Our focus is to propose the machine learning technique. And use the recent algorithms which predict accurately and provide important information based upon their interest.
4.	Social Impact / Customer Satisfaction	For example, in critical situation like covid it is useful for reading news in app instead of reading news in news paper.
5.	Business Model (Revenue Model)	Right now the application is profitless but in future we might add an option of premium plans for advanced learning.
6.	Scalability of the Solution	Based on the situation the customer visiting the shop and purchase a news paper it contains less content. This application is scalable for all information in any kind of situation and contains updated information .