## **Ideation Phase**

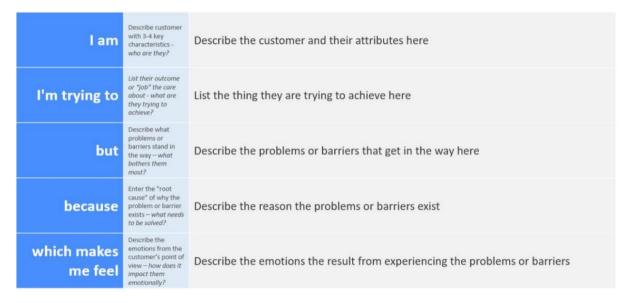
## **Define the Problem Statements**

Date	20 October 2022		
Team ID	PNT2022TMID21456		
Project Name	Corporate Employee Attrition Analytics		
Maximum Marks	2 marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



## Reference:

 $https://miro.com/welcome/Q1VkWHZYajNUQ2c4R1Q4VDV0NTVaTk1oUGNvTVhuZ1F3S3BRRkllalh4\\b2l3VDdXbmZaSHlHV1AxNlFXbUZSc3wzNDU4NzY0NTM2NDM1MDl4MTAzfG4vYQ==?share_link_id=481881142895$ 



Problem	l am	I'm trying	But	Because	Which makes me
Statement (PS)	(Customer)	to			feel
PS-1	Employee	Work very	I am not	Teams are not	Frustated.
		hard	able to	built according	
			achieve	to	
			much for my	personalization,	
			dedication	right people are	
			and hard	not hired and	
			work	no flexibilities	
			towards the	are offered.	
			organization.		